



"...I am... saying  
it can happen to  
anybody. Even me.  
Magic Johnson."

# Magic JOHNSON

Champion with a Cause

# Magic Johnson Champion With A Cause

**Keith Elliot Greenberg**

## **Magic Johnson Champion With A Cause:**

**Magic Johnson** Keith Elliot Greenberg,1992-05 Profiles the life and career of Earvin Magic Johnson the talented guard for the Los Angeles Lakers three time most valuable player in the National Basketball Association and discusses his efforts to deal with the AIDS virus    *Magic Johnson* Keith Elliot Greenberg,1992 One week into the 1991 92 NBA season three time league MVP Magic Johnson stunned the world when he announced that he had been infected with the virus that eventually causes AIDS He would be ending his playing career with the Los Angeles Lakers This inspiring biography takes a look at the many sides of basketball s magic man

**Hooray for Heroes!** Dennis Denenberg,Lorraine Roscoe,1994 Combines creative activities with a comprehensive list of biographies written for children Organized by age group pre school ages 3 5 primary 6 8 intermediate 9 11 and young people 12 14

**Michigan** Karen Sirvaitis,2002-01-01 An introduction to the land history people economy and environment of Michigan

US Black Engineer & IT ,1991    **Ebony** ,2003-10 EBONY is the flagship magazine of Johnson Publishing Founded in 1945 by John H Johnson it still maintains the highest global circulation of any African American focused magazine

**32 Ways to Be a Champion in Business** Earvin "Magic" Johnson,2009-12-29 As a young man Earvin Magic Johnson admired his father and other small town entrepreneurs who created jobs and served as leaders in his Midwestern community He worked for them watched them and his interest in building communities through

economic development grew even while his basketball career flourished His fame as an NBA star gave him access to some of the most successful business leaders in the country It was Earvin s own entrepreneurial spirit that inspired them to serve as his mentors Earvin made the transition from great athlete to greater entrepreneur through hard work and by avidly pursuing opportunities He recognized that densely populated urban communities were ripe for commercial and residential

development He partnered with major brands like Starbucks 24 Hour Fitness and T G I Friday s to lead a major economic push in these communities The success of his businesses proved that ethnically diverse urban residents would welcome and support major brands if given the opportunity Earvin continues to be a leader of urban economic development that provides

jobs goods and a new spirit of community 32 Ways to Be a Champion in Business will inspire and enlighten readers who wish to make a similar impact with their careers and business endeavors

Magic Johnson Bob Italia,1992 Describes the life and career of the Los Angeles Lakers great player

**Guide to Books on Black Americans** G. P. Manat,1995 This book presents 2322 full citations of books from 1990 1993 including subject headings of books dealing with Black Americans Full author and subject indexes are provided for easy access to this compilation Entries cover topics as diverse as civil war history sports figures literature civil rights movies and television religion culture politics and government social life and customs arts and artists philosophy

**Books in Print** ,1991    **Multiethnic Children's Literature** Gonzalo Ramírez,Jan L. Ramírez,1994 This unique new reference book is your guide to books for children in grades K 8 that accurately depict contemporary minority groups in the U S Covering books for and about Mexico Americans Puerto Ricans Latinos African

American Chinese Americans Asian American and various Native American      Cullinan and Galda's Literature and the Child  
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Acquisitions University of Illinois at Urbana-Champaign. Library. Afro-Americana Unit,1993      **The Horn Book Guide to Children's and Young Adult Books** ,1991      Teaching Strategies for Ethnic Studies James A. Banks,1997 The book is designed to help teachers conceptualize design and implement a democratic thoughtful and just curriculum that honors and reflects the experiences hopes and dreams of all Americans It describes knowledge concepts strategies and resources that teachers need to teach ethnic studies in the classroom For classroom teachers at all levels and those interested in gaining a better understanding of multicultural studies in the classroom      **Subject Guide to Books in Print** ,1996      **Learning in Living Color** Alora J. Valdez,1999 Providing a wealth of practical suggestions this book helps teachers use children s trade literature to incorporate multicultural education into a primary grades curriculum The book s first section uses research and theory to address the underlying assumptions of both multicultural and literacy education and offers practical suggestions for implementing effective programs The second section provides integrated language arts activities The third and final section offers an up to date annotated bibliography of quality children s literature which helps students recognize and avoid cultural stereotyping understand the perspectives of others cultures as well as their own and begin their involvement in important social issues such as helping the elderly and protecting the environment For any teacher or educator      Sports Stars  
Michael A. Paré,1994 Includes a section focusing on the athlete s early life followed by a section highlighting the career of each profiled athlete      Michigan Marlene Targ Brill,1998 Describes the geography history government economy people and culture of this state of many contrasts      G.K. Hall Interdisciplinary Bibliographic Guide to Black Studies Schomburg Center for Research in Black Culture,2000

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