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Albert Shaw

A red circular graphic with a gradient, appearing as a stylized arrow or a partial circle, located to the right of the author's name.

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Evidence of Things Not Seen Rhonda D. Frederick,2022-07-15 Evidence of Things Not Seen is an interdisciplinary study of blackness in genre literature of the Americas When mystery romance fantasy mixed genre and science fiction writers center fantastical blackness they make this expressive quality available to a broad audience that uses pop fictions imaginable vocabularies to reshape extra literary realities Ultimately popular genres imaginable possibilities help us strategize ways that the made up can be made real

How to Earn Money Online Ron Legarski,2024-10-05 How to Earn Money Online Strategies Platforms and Tools for Success by Ron Legarski is the ultimate guide for anyone looking to build a sustainable income in the digital age Whether you re an aspiring entrepreneur a freelancer or simply looking to supplement your existing income this book provides actionable insights and proven strategies to help you succeed in the ever evolving online marketplace Covering a wide range of topics from freelancing and blogging to affiliate marketing e commerce and digital products How to Earn Money Online breaks down the best platforms tools and tactics for creating multiple income streams With step by step instructions practical advice and real world examples from successful entrepreneurs this comprehensive guide equips you with the knowledge to turn your online ventures into a profitable reality Learn how to Leverage freelance platforms like Fiverr and Upwork to offer in demand skills Build and monetize your blog with content marketing and SEO strategies Start and grow an e commerce business using Shopify and WooCommerce Create and sell digital products courses and more Use social media and YouTube to build your brand and engage audiences Scale your business with automation outsourcing and long term growth strategies Whether you re new to earning money online or looking to optimize and scale an existing business How to Earn Money Online offers everything you need to navigate the digital economy and achieve financial independence About the Author Ron Legarski a telecommunications and IT expert is the President and CEO of SolveForce With over 20 years of experience in technology and entrepreneurship Ron has helped countless businesses navigate the digital world and leverage advanced telecommunications solutions He shares his expertise through books articles and speaking engagements to help others thrive in the modern business landscape

Mastering AI for Strategic Business Success Jonas Debrulle,Loïc Plé,Ellyoma Gardiner,2025-10-14 In the rapidly evolving landscape of modern business artificial intelligence AI has emerged as a transformative force redefining how organizations operate compete and thrive The advent of AI has introduced unprecedented opportunities and challenges compelling business leaders to navigate a complex intersection of technology and strategy This book provides readers with the tools and perspectives necessary to harness the power of AI responsibly ethically and effectively ultimately driving strategic business success It is an indispensable and comprehensive resource for anyone seeking to understand the strategic implications of AI its role in shaping the future of business and how to leverage AI for strategic advantage Key Features Designed with alternating strategy and technology focused chapters that are tightly interwoven the text provides A clear integrated framework that

links AI technologies directly to core strategic business decisions and operational actions Cutting edge case studies and examples illustrating how organizations across sectors are deploying AI to gain a competitive edge Companies discussed include amongst others Netflix Amazon Spotify Ocado the Adecco Group 9altitudes NatWest Group and AlterEos Pedagogical tools such as learning objectives real world examples and applications of AI and in depth discussions of technical aspects of AI support comprehension critical thinking and classroom discussion Digital support via McGraw Hill s Connect platform offering data driven simulations videos case studies and a wide bank of test questions for enhanced learning and engagement

Dr Jonas Debrulle is an Associate Professor at I SEG School of Management in France and the Faculty of Economics and Business at KU Leuven in Belgium Previously he was Director of Programs at I SEG overseeing undergraduate and postgraduate programs He currently teaches international strategic management technology entrepreneurship and the impact of AI on business development

Dr Lo c Pl is a Professor of Strategic Management and Director of Teaching and Learning at IESEG School of Management He has a Ph D in Management Sciences from University Paris Dauphine PSL He created I SEG Center for Educational and Technological Innovation CETI in 2009 promoting the use of technology to benefit teaching and learning

Dr Elliroma Gardiner is an Organisational Psychologist and Associate Professor at QUT Business School in Australia With over 18 years of experience teaching and researching across Australia Asia and Europe she has held academic positions at the London School of Economics I SEG School of Management and Griffith University

Financial Review of Reviews; the Investor's Quarterly ,1926

Irresistible Offers, Unstoppable Growth Jessica Frank, Behind every successful business lies one simple truth great growth starts with a great offer In *Irresistible Offers Unstoppable Growth* Jessica Frank shows you how to craft offers that customers can t ignore and how to use them to fuel lasting business success Inside you ll discover how to Pinpoint what your audience truly values and is willing to pay for Design offers that trigger desire urgency and trust Combine pricing positioning and packaging into a winning formula Create upsells bundles and bonuses that multiply revenue Scale your offers without losing authenticity or customer loyalty With practical tools and inspiring case studies this book is your roadmap to creating offers so powerful they don t just sell they drive unstoppable business growth Because the right offer changes everything

The American Review of Reviews Albert Shaw,1919

The Secret Strategies of Marketing Shah Mohammed,2023-09-22 Unveiling the Psychology Behind Brand Success Exploring Cognitive Biases in Marketing Are you ready to discover the hidden keys to crafting irresistible marketing campaigns and decoding consumer decisions Dive into the world of cognitive biases and their profound impact on branding and advertising with *The Secret Strategies of Marketing* How Brands Harness Cognitive Biases to Capture Hearts and Wallets Why This Book Matters In a world bombarded by marketing messages understanding the psychology that underpins consumer behaviour is the ultimate game changer Whether you re a marketer entrepreneur business owner or an inquisitive consumer this book unravels the mysteries behind why certain brands resonate deeply while others remain forgettable Your Guide to Cognitive

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