



MERCK

Merck Druggernaut

Michael Brown

Merck Druggernaut:

The Merck Druggernaut Fran Hawthorne, 2004-06-21 An in depth look at big pharma's flagship company The Merck Druggernaut takes readers inside Merck the world's second most profitable drug company and maker of the world's bestselling drug Prilosec Consistently named one of Fortune magazine's Most Admired Companies Merck struggles to maintain its reputation for being the most ethical of the big drug makers refusing to slash research and development budgets in the face of declining profits falling stock market prices and questionable accounting Author Fran Hawthorne one of the leading journalists covering healthcare has written an excellent examination of a business paragon with much needed insight on the cutthroat world of pharmaceuticals It's a story that will interest the business world as well as consumer and healthcare advocates by detailing the vital issues in medicine and healthcare today More than just a compelling story of success in a difficult industry more than simply the biography of one of big business's most recognizable names The Merck Druggernaut takes a thoughtful look at some of the major issues of our time and the way those issues intertwine with the world of business Fran Hawthorne New York NY is the Assistant Managing Editor at Crain's New York Business She has been covering business for more than twenty years for such publications as Fortune BusinessWeek and Institutional Investor with a prevailing interest in healthcare and pharmaceuticals At Crain's she spearheads the publication of two to three special healthcare issues per year

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Reputation and Power Daniel Carpenter, 2014-04-24 How the FDA became the world's most powerful regulatory agency The U S Food and Drug Administration is the most powerful regulatory agency in the world How did the FDA become so influential And how exactly does it wield its extraordinary power Reputation

and Power traces the history of FDA regulation of pharmaceuticals revealing how the agency's organizational reputation has been the primary source of its power yet also one of its ultimate constraints Daniel Carpenter describes how the FDA cultivated a reputation for competence and vigilance throughout the last century and how this organizational image has enabled the agency to regulate an industry as powerful as American pharmaceuticals while resisting efforts to curb its own authority Carpenter explains how the FDA's reputation and power have played out among committees in Congress and with drug companies advocacy groups the media research hospitals and universities and governments in Europe and India He shows how FDA regulatory power has influenced the way that business medicine and science are conducted in the United States and worldwide Along the way Carpenter offers new insights into the therapeutic revolution of the 1940s and 1950s the 1980s AIDS crisis the advent of oral contraceptives and cancer chemotherapy the rise of antiregulatory conservatism and the FDA's waning influence in drug regulation today Reputation and Power demonstrates how reputation shapes the power and behavior of government agencies and sheds new light on how that power is used and contested Some images inside the book are unavailable due to digital copyright restrictions

Everything You Need to Know about Buying Prescription Drugs

in the U.S., Canada and Mexico Debra E. Welborn,2005-08 Everything You Need To Know About Buying Prescription Drugs in the U S Canada Europe and Mexico is a unique book on the subject of comparison shopping for prescription drug products in the U S as well as other countries Currently over 2 million people purchase drugs from foreign Internet sites and or from other countries such as Canada Ireland Israel and Mexico However there is a great deal of misinformation on this increasingly common practice This book seeks to clarify this complicated subject Providing pricing information for a variety of purchasing methods It is a how to for comparison shopping of prescription drugs online and in foreign countries Providing information on prescription drugs including prices safety tips and other related topics Applies to a very large audience as most people buy a prescription drug at least once a year

Pharma Gerald Posner,2021-04-13

Exorbitant prices for lifesaving drugs safety recalls affecting tens of millions of Americans and soaring rates of addiction and overdose on prescription opioids have caused many to lose faith in pharmaceutical companies Now Americans are demanding national reckoning with a monolithic industry In Pharma award winning journalist and New York Times best selling author Gerald Posner uncovers the real story of the Sacklers the family that became one of America's wealthiest from the success of OxyContin their blockbuster narcotic painkiller at the center of the opioid crisis The unexpected twists and turns of the Sakler family saga are told against the startling chronicle of a powerful industry that sits at the intersection of public health and profits Pharma reveals how and why American drug companies have put earnings ahead of patients

Inside the FDA

Fran Hawthorne,2010-12-13 The forces that shape America's most powerful consumer agency Because of the importance of what it regulates the FDA comes under tremendous political industry and consumer pressure But the pressure goes far beyond the ordinary lobbying of Washington trade groups Its mandate one quarter of the national economy brings the FDA

into the middle of some of the most important and contentious issues of modern society. From designer babies and abortion to the price of prescription drugs and the role of government itself. Inside the FDA takes readers on an intriguing journey into the world of today's most powerful consumer agency. In a time when companies continue to accuse the FDA of nitpicking and needlessly delaying needed new drugs and consumers are convinced that the agency bends to industry pressure by rushing unsafe drugs to market. Inside the FDA digs deep to reveal the truth. Through scores of interviews and real world stories Hawthorne also shows how and why the agency makes some of its most controversial decisions as well as how its recent reaction to certain issues including the revolutionary cancer drug Erbitux, stem cell research and bioengineering of food may jeopardize its ability to keep up with future scientific developments. Inside the FDA takes a closer look at the practices, people and politics of this crucial watchdog in light of the competing pressures and trends of modern society, revealing what the FDA is supposed to do, what it actually does and fails to do, who it influences and how it could better fulfill its mandate. The decisions that the FDA makes are literally life and death. Inside the FDA provides a sophisticated account of how this vitally important agency struggles to balance bureaucracy and politics with its overriding mission to promote the country's health.

The Merck Druggernaut Fran Hawthorne, 2003-02-28 An in-depth look at big pharma's flagship company. The Merck Druggernaut takes readers inside Merck, the world's second most profitable drug company and maker of the world's bestselling drug Prilosec. Consistently named one of Fortune magazine's Most Admired Companies, Merck struggles to maintain its reputation for being the most ethical of the big drug makers, refusing to slash research and development budgets in the face of declining profits, falling stock market prices and questionable accounting. Author Fran Hawthorne, one of the leading journalists covering healthcare, has written an excellent examination of a business paragon with much-needed insight on the cutthroat world of pharmaceuticals. It's a story that will interest the business world as well as consumer and healthcare advocates by detailing the vital issues in medicine and healthcare today. More than just a compelling story of success in a difficult industry, more than simply the biography of one of big business's most recognizable names, The Merck Druggernaut takes a thoughtful look at some of the major issues of our time and the way those issues intertwine with the world of business. Fran Hawthorne, New York, NY, is the Assistant Managing Editor at Crain's New York Business. She has been covering business for more than twenty years for such publications as Fortune, BusinessWeek and Institutional Investor, with a prevailing interest in healthcare and pharmaceuticals. At Crain's she spearheads the publication of two to three special healthcare issues per year.

International Directory of Company Histories Jay P. Pederson, 2008-08 This multi-volume series provides detailed histories of more than 8,500 of the most influential companies worldwide.

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International Directory of Business Biographies: F-L Neil

Schlager,2005 Examines the career paths business achievements leadership styles business strategies and industry impact of Fortune 500 and Global 500 corporate leaders as well as entrepreneurs and other notable businesspeople through in depth biographical narratives For business and trade audiences *Magill's Medical Guide* Anne Chang,2008 Covers diseases disorders treatments procedures specialties anatomy biology and issues in an A Z format with sidebars addressing recent developments in medicine and concise information boxes for all diseases and disorders [From Hydrogen to Darmstadtium & More](#) ,2003 *Ephedra Fact and Fiction* Mike Fillon,2003-10 Is ephedra really responsible for the deaths of more than fifty people or are the dangers of the supplement exaggerated Mike Fillon tackles the ephedra scare head on researching the centuries long history of the herb and Investigating recent deaths attributed to it Fillon takes an unbiased look at ephedra as he examines potential benefits and risks separates scientific fact from media fiction and gives readers the inside story on today s most notorious herbal supplement Thorough and balanced this book offers the most current and complete understanding of ephedra to date [The British National Bibliography](#) Arthur James Wells,2004 [Chemical Heritage](#) ,2004 **Hoover's Handbook of American Business 2003** Gary Hoover,Hoover's,2002-12 Profiles include overview history officers locations products operations competitors and historical financials employees **The Writers Directory** ,2013 *Hoover's Handbook of American Business* ,1998 [California Management Review](#) ,1958 [Multinational Corporations and Global Poverty Reduction](#) Subhash C. Jain,Sushil Vachani,2006 Argues that multinational corporations have contributed and can continue to contribute enormously to the reduction of global poverty

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