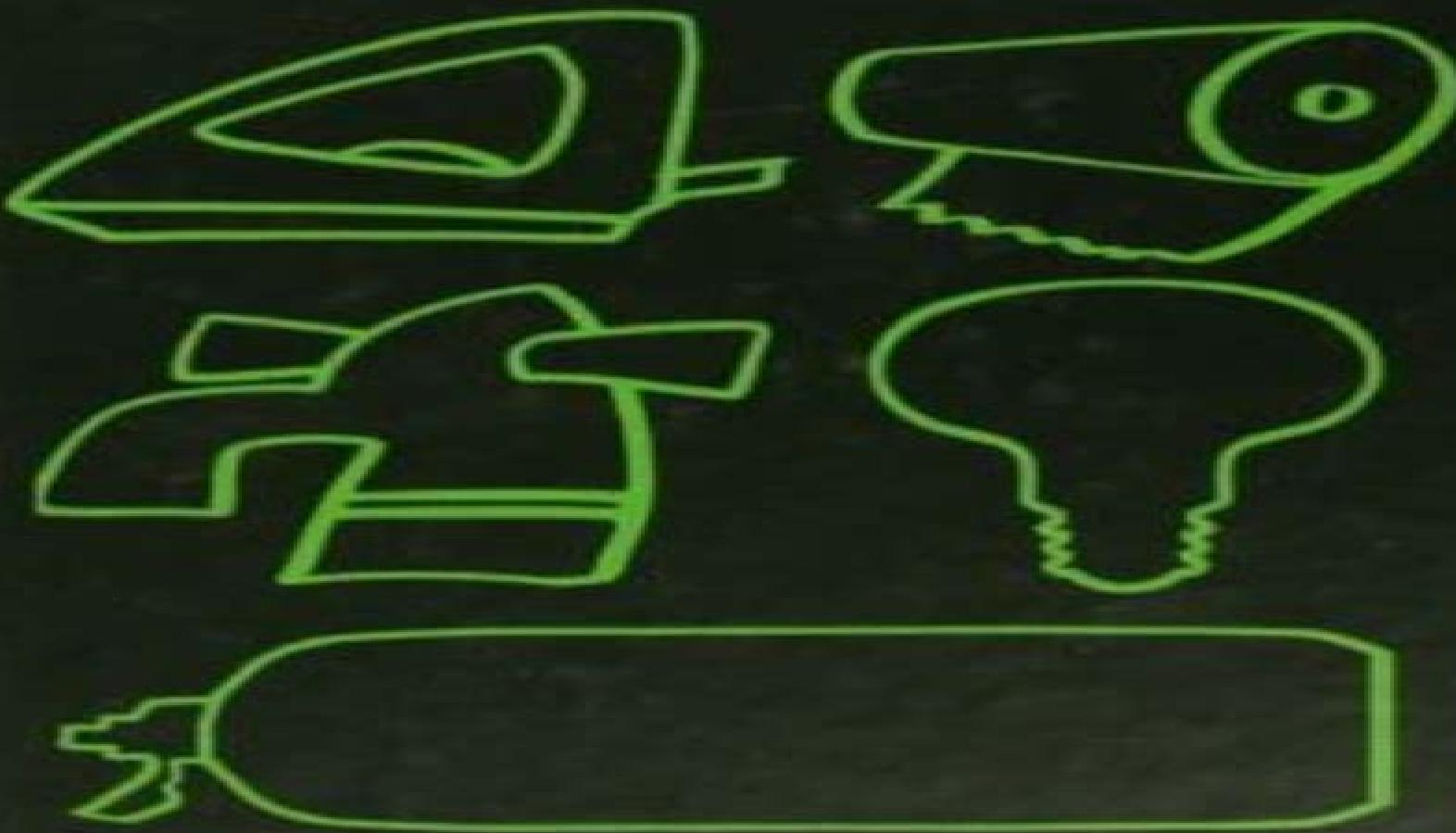


EDITED BY JUKKA GRONOW AND ALAN WARDE

Ordinary Consumption



Studies in Consumption and Markets Series

Ordinary Consumption

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