

RAND

*Optimal Commercial Satellite  
Leasing Strategies*

Michael G. Matlock

Prepared for the  
United States Air Force

Project AIR FORCE

# Optimal Commercial Satellite Leasing Strategies

**Annelies Wilder-Smith**

## **Optimal Commercial Satellite Leasing Strategies:**

**Optimal Commercial Satellite Leasing Strategies** Michael G. Mattock,2002 The Department of Defense needs far more satellite communications capacity than it owns and thus must lease satellite communications services Communications planners can use the rule of thumb set forth in this study to aid in making efficient satellite leasing decisions in the face of uncertain demand for satellite services It is a simple graphical technique Extensions to the basic model show how price uncertainty and the ability to salvage unused capacity change the appropriate amount of capacity to lease    **Business**

**Strategies for Satellite Systems** D. K. Sachdev,2004 To be successful in today s satellite communications marketplace you know that business savvy counts as much as technical expertise This informative new book gives you the management insight and expertise needed to successfully operate satellite systems as business ventures Based on the author s more than 25 years experience in developing and managing satellite systems the book explains how to master the complexities of deploying satellite systems while reaching overall business objectives    **Annual Report** Rand Corporation,2003    [Selected Rand Abstracts](#) Rand Corporation,2002 Includes publications previously listed in the supplements to the Index of selected publications of the Rand Corporation Oct 1962 Feb 1963    [Effective Capital Provision Within Government](#) Joshua C.

Weed,2005 This study proposes a new more efficient way to address a central policy problem facing the U S Air Force How much capital infrastructure should the Air Force own rather than lease through other providers The study looks specifically at an Air Force base lodging operation and evaluates policies for efficient government owned capacity levels and contract quarters utilization The Air Force currently spends 4 million per year at Maxwell Air Force Base to house students in local hotels because of insufficient on base capacity Meanwhile annual on base occupancy figures reveal slack capacity in on base facilities of approximately 20 percent This dissertation examines how Air Force decision makers should evaluate contract quarters usage versus occupancy rates to determine the on base capacity that minimizes total cost The analysis illustrates why current government metrics and methodologies are inadequate and provides an analytic approach suitable for capacity sizing decisions in any variable demand system The author develops an inventory simulation model that determines the least cost inventory capacity and allows decision makers to evaluate what if policy scenarios that affect lodging    **Hearing on**

**National Defense Authorization Act for Fiscal Year 2006 and Oversight of Previously Authorized Programs Before the Committee on Armed Services, House of Representatives, One Hundred Ninth Congress, First Session** United States. Congress. House. Committee on Armed Services. Strategic Forces Subcommittee,2006    **Employing Commercial**

**Satellite Communications** Tim Bonds,2000 This report assesses military use of commercial wideband satellites by evaluating their effectiveness across several characteristics defined by the United States Space Command The cost of buying or leasing commercial systems is then found and compared with the cost of buying military systems with commercial characteristics    *[Hearing on National Defense Authorization Act for Fiscal Year 2015 and Oversight of Previously](#)*

*Authorized Programs Before the Committee on Armed Services, House of Representatives, One Hundred Thirteenth Congress, Second Session* United States. Congress. House. Committee on Armed Services. Strategic Forces Subcommittee, 2015    **National Business Bulletin** ,2003    **American Book Publishing Record** ,2003

Congressional Record United States. Congress, 1975    Books In Print 2004-2005 Ed Bowker Staff, Staff Bowker, Ed, 2004    Telecommunications and Business Strategy Edward Mozley Roche, 1991    Competitive Strategy Dynamics Kim Warren, 2002 This book offers a practical fact based approach to explain how enterprises deliver performance over time Rigorous methods explain how to quantify the growth decline and interdependence within the organisation s resources and capabilities as well as the continuous interactions with competitors and other external factors These methods create clear and practical pictures of the strategic architecture driving earnings and other performance outcomes not just for commercial firms but for non profit cases too Management is then well equipped to answer three crucial questions in their strategy development why has the business performed as it has to date where is performance headed in the future if we carry on as now and how can we alter this future for the better The book provides the basis for an entire course on the time based perspective on competitive strategy connecting strongly to established static frameworks Alternatively it offers a vital missing component for existing courses in strategy and general management as well as a key reference text for professionals in corporate development consulting and business analysis    Books in Print Supplement ,2002    **Daily Summary of Japanese Press** United States. Embassy (Japan), 1984-03    Business Week ,1989    **100 Best Stocks 2001** Adams Media TBD, 2000-10-01 Whether one is looking for blue chips to hold for the long term or high tech stocks for short term profits this handbook can help people make the right decisions on investments    Best's Insurance Reports, Property-casualty ,2002

**Standard & Poor's 100 Best Growth Stocks** Standard and Poor's Corporation, 1997 For investors in search of portfolio diversity and optimum returns growth stocks are where it s at But the fastest growing stock may not be the most profitable one And that s where the expertise of Standard Poor s the world s most dependable name in investing becomes invaluable In this annual S P showcases the 100 best growth stocks pooled from its unique database Using detailed criteria they help readers to distinguish the proven performers from the flash in the pans Clear data points the way to companies and sectors that are expected to continue their high levels of profit growth For investors at all levels there is no better guide to this volatile area of the market

## Unveiling the Magic of Words: A Review of "**Optimal Commercial Satellite Leasing Strategies**"

In a world defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Optimal Commercial Satellite Leasing Strategies**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book's central themes, examine its distinctive writing style, and assess its profound affect on the souls of its readers.

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