



*Roy Strauss*

# Managing Multimedia Projects

- CD-ROM Titles
- Sales & Marketing Presentations
- Training & Educational Programs
- Kiosks & Displays
- World Wide Web Sites

# Managing Multimedia

**Warren B. Hicks, Alma M. Tillin**



## **Managing Multimedia:**

**Managing Multimedia** Elaine England, Andy Finney, 1999 Summary Managing Multimedia includes management guidelines for each stage of the multimedia project life cycle from initiation to completion defines the project manager's responsibilities at each stage of the project life cycle These checklists build into an overall job description or role model pinpoints all the recognized problem areas and offers practical solutions based on the Authors own extensive experience and provides task related exercises to help you build a customized set of multimedia management guidelines to fit your own project requirements Managing Multimedia Semantics Uma Srinivasan, Surya Nepal, 2005-01-01 This book is aimed at researchers and practitioners involved in designing and managing complex multimedia information systems Provided by publisher

**Managing Multimedia** Elaine England, Andy Finney, 2002 *Managing Multimedia and Unstructured Data in the Oracle Database* Marcelle Kratochvil, 2013-03-21 This book is written in simple easy to understand format with lots of screenshots and step by step explanations If you are an Oracle database administrator Museum curator IT manager Developer Photographer Intelligence team member Warehouse or Software Architect then this book is for you It covers the basics and then moves to advanced concepts This will challenge and increase your knowledge enabling all those who read it to gain a greater understanding of multimedia and how all unstructured data is managed

**Managing Multimedia** England, 2002-09-01

**Managing Multimedia Projects** Roy Strauss, 1997 With the increased popularity of multimedia a growing number of people are now becoming involved in producing multimedia applications Based on real world experience and current development techniques this book provides a solid framework for managing all types of multimedia projects from simple presentations to custom kiosk displays retail CD ROM titles and World Wide Web sites It shows how to manage the project dimensions plan and schedule projects do cost estimations and budgeting organize and run development teams work in both external and internal development situations and understand multimedia technologies and tools Anyone involved in multimedia projects will find this book a clear concise and thorough introduction to the complex task of project management By focusing on multimedia as software and using a software development approach Strauss provides the reader with a real world method based on well tested software development techniques that can be adapted and used for any multimedia project The book guides the reader through the software development process including the phases of Analysis and Planning Design Alpha Beta Gamma Quality Assurance Testing and Support and Maintenance It also contains special chapters on selecting the right development tool and contracting with external developers This book prepares the reader to develop a high quality program on time and on budget

*Managing Multimedia Semantics* Srinivasan, Uma, Nepal, Surya, 2005-02-28 This book is aimed at researchers and practitioners involved in designing and managing complex multimedia information systems Provided by publisher

*Managing Multimedia* Elaine England, Andy Finney, 1996 Providing an invaluable guide for multimedia producers this book covers every stage of the management process from initial client meeting to delivery of the

finished product It focuses on client liaison administrative processes and procedures analysis documentation schedules budgeting team management and management of the major production stages Managing Multimedia Libraries Warren B. Hicks,Alma M. Tillin,1977 Philosophy and goals Multimedia library organization Multimedia library management The personnel management plan Budget management Managing multimedia resources selection Managing multimedia resources acquisitions cataloging and physical processing Managing public services circulation and reference Overview and discussion of some future concerns **Managing Multimedia** Elaine England,Andy Finney,2002 This volume takes you through the various stages in a project client requirements understanding clients contracts team selection copyright issues multimedia elements interface design testing localization and a section on managing small quick projects **Managing Interactive Media** Elaine England,Andy Finney,2007 This updated and expanded fourth edition retains the strength of previous editions while adding new material relevant for the changing work environment The book describes the latest industry trends and incorporates them into a project management framework By developing practical skills it aids the project manager s own development and provides a coherent overview of the issues that affect all in the converging industries of communications media and computing A Project Management Methodology for Multimedia Projects Stefan Hartweg,2002-05-17 Inhaltsangabe Abstract This paper tries to define a concept for managing multimedia projects efficiently and takes the suitability of existing methods into account Developing a valid solution makes it necessary to look at project management as a generic discipline first and then apply the results to the multimedia discipline Only then can we be sure that no important aspects of project management have been forgotten nor that existing and working strategies which could be applied to multimedia projects have been ignored This paper therefore defines project management and generally describes its areas of responsibility The question of whether project management is necessary and beneficial needs to be addressed as well After project management and the necessity to actively apply it in some form has been understood in general a specific focus on the existing information for multimedia project management will be undertaken It will become apparent that different viewpoints exist as to whether multimedia project management should apply project management methods of related industry areas such as software development This will justify the need to compare multimedia projects with software development projects After having gained an insight into project management as well as the characteristics of multimedia projects it is possible to determine the demands that a project management method needs to be able to meet to successfully manage multimedia projects It would be beyond the scope of this thesis to analyse every existing method Instead one method will be analysed as an example The useful aspects of the analysed method will be identified along with its shortfalls in relation to multimedia development Finally recommendations on how the shortfalls could be corrected will be made so that a project manager will be able to use the examined method specifically suited to multimedia projects Inhaltsverzeichnis Table of Contents 1 Preface7 2 Introduction9 2 1The Topic of this Thesis9 2 2Hypotheses and Findings12 2 3Definition of

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 Thomas,2004-03-12 Content and Content Management are core topics in the IT and broadcast industry However these terms  
 have not been clearly defined for those learning the field The topic is complex and users from different industries have  
 different backgrounds and a varied understanding of content issues Multimedia Content Management helps to clarify the  
 subject area define problematic issues and establish a universal understanding of content and its management Provides  
 clarity in the subject area Defines potential problems and establishes a universal understanding Builds an architectural  
 framework upon this account and different aspects of the industry and solutions are reviewed Comprehensively describes the  
 different users working and accessing content the applications and workflows Essential reading for students engineers and  
 technical managers in the area of data storage management and multimedia requiring an overview of this complex topic The  
 topics discussed will also prove highly insightful for executive managers and media professionals with a technical  
 understanding and broadcast executives in the field The McGraw-Hill Multimedia Handbook Jessica Keyes,1994 Here is  
 your chance to learn powerful new methods for integrating text imagery animation sound and video to convey information  
 This definitive handbook features contributions on the newest multimedia innovations from experts at IBM Apple Kodak Intel  
 Hewlett Packard DEC and other leading corporations You ll find up to the minute discussions of multimedia specifications  
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Managing Electronic Media Joan M. Van Tassel,Lisa Poe-Howfield,2010 The book explains the new vocabulary of media  
 moguls such as bandwidth digital rights management customer relations management distributed work groups centralized  
 broadcast operations automated playlists server based playout repurposing mobisodes TV to DVD and content management  
**The IBM Multimedia Handbook** Steve Floyd,1991 This jargon free guide to understanding the fast growing technology  
 of multimedia helps the business and professional reader comprehend the basic concepts and approach the development of  
 new applications It provides expert guidance in selecting and evaluating multimedia to serve specific needs and helps the

reader avoid common misconceptions and costly pitfalls Photographs charts tables      **Information Management: Support Systems & Multimedia Technology** Ditsa, George, 2003-01-01 Geared for managers and business practitioners operating in a web centric environment this text presents the most current research on information management in conjunction with support systems and multimedia technology The useful models of decision making provided incorporate cooperative information processing knowledge based personalizations and intelligent transportation systems Electronic journalism distance learning and activity theory are also covered      **The Multimedia Library** James Cabeceiras, 1982 Monograph on the selection and use of various information sources in modern library operations discusses methodologies and guides for selecting periodicals maps microfiches films slides audiovisual aids programmed instruction material etc Bibliography after each chapter and illustrations      **Multimedia Database in Perspective** Peter M.G. Apers, Henk M. Blanken, Maurice A.W. Houtsma, 1997-04-15 This volume provides much needed coverage of the technical background to the development of multimedia applications Based on an advanced summer school run by the University of Twente each chapter is written by an expert in a particular topic including enabling technologies operating systems index structures for multimedia and communication issues There is also a comprehensive discussion of the factors which determine the success or failure of database applications in the real world based on new multimedia projects in Dutch industries and service companies Multimedia Databases in Perspective is an advanced textbook aimed at final year undergraduate students and MSc and PhD students studying databases database management information systems and multimedia applications It will also be of interest to researchers in the above areas and DBMS developers working in the software industry      **Managing Interactive Media Projects** Tim Frick, 2008 From the birth of a media project idea to the implementation and maintenance of that project this book provides the skills and know how to master the process of managing interactive media projects Managing Interactive Media Projects offers important insights and techniques for various approaches to the process of creating interactive media It covers the ever important steps of planning documenting writing designing implementing testing debugging and maintaining interactive media projects that range from web sites and online media to DVDs CD ROMs and Flash Detailed breakdowns of key steps in developing interactive projects coupled with in depth case studies and digital supplemental materials make it a valuable resource in today's creative market Written in a cohesive yet easy to understand manner this book will transform the daily drudgery of technical specifications and documentation into an easy to implement process that will help readers to surpass even their own expectations on their interactive media projects

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