



Media And Foreign Policy

Liu Wen



Media And Foreign Policy:

The Media and Foreign Policy Simon Serfaty, 2014-01-14 In this volume journalists and officials as well as academic experts analyze the respective roles of the press and the government in the formulation and implementation of American foreign policy It examines the influence of the media on issues such as the US involvement in Vietnam **News Media and Foreign Relations** Abbas Malek, 1997 The first section of the book addresses theoretical issues and lays a foundation for analysis of the role of the media in foreign relations The second part provides empirical studies demonstrating some of these relationships Annotation copyrighted by Book News Inc Portland OR *The Media and Foreign Policy* Simon Serfaty, 1990

Media Diplomacy Yoel Cohen, 1986 First Published in 1986 Routledge is an imprint of Taylor Francis an informa company

Journalism and Foreign Policy Jesse Owen Hearn Branaman, Tabe Bergman, 2022-09-09 This edited collection brings together critical and up to date assessments of how mainstream American and British media cover their respective foreign policies paying special attention to official enemies In the age of the internet and social media the reporting and commentary on world events by mainstream Western media remains tightly bound by the way in which Western governments promote their framing This book explores the extent to which historical and recent Western media coverage has reflected and continues to reflect the foreign policies of the United States and the United Kingdom towards ten non Western countries Afghanistan China Cuba Haiti Iran Palestine Russia Serbia Syria and Vietnam Chapters analyse media coverage before during and after war and geo political and economic conflicts Drawing from diverse perspectives and methods including historical analysis content analysis critical discourse analysis and critical linguistics Journalism and Foreign Policy offers original insight into the Western media s representation of important global events and developments as well as the key scholarly issues of propaganda and digital media across a wide range of recent coverage This volume is key reading for academics and students in the areas of foreign policy and international politics international communication media content analysis and journalism

Mass Media and American Foreign Policy Patrick O'Heffernan, 1991 Has the relationship between the media and international relations undergone a fundamental change since Bernard Cohen wrote the 1962 classic *The Press and Foreign Policy* Using data from three years of empirical research at the highest level of the U S foreign policy community the author argues that it has changed and that totally new theory in both communication and policymaking are needed to understand how nations interact in today s era of global media Using survey data in depth interviews with former President Jimmy Carter and other senior policy officials and case studies the author offers a new model of media influenced foreign policy based on his theory of interdependent mutual exploitation to explain the role of mass media in the foreign policy process The News Media and Foreign Policy Brian Buckley, Dalhousie University. Centre for Foreign Policy Studies, 1998

Terrorism and the Media Brigitte Lebens Nacos, 1994 Exploring the recent increase in anti American terrorism this updated study argues that terrorist groups are now exploiting the link between the media and public opinion

polls particularly regarding the popularity of American presidents in order to publ **Politics and the Press** Pippa Norris,1997 Contains 12 contributions including some original research by scholars journalists and media executives at Harvard s Joan Shorenstein Center Contributions focus on the influence of the press on the policy apparatus of government and the impact of economics and changes in communications technology on news reporting The volume also includes perspectives on minorities and women as members of the news industry Annotation copyrighted by Book News Inc Portland OR **How far, if at all, do the media and public opinion influence US foreign and defence policy?** Carina Siegmund,2008-12-02 Seminar paper from the year 2007 in the subject Politics Region USA grade First 80% University of Reading United Kingdom International Relations course US Foreign and Defence Policy language English abstract In the United States of America the media is protected by the First Amendment to the Constitution Congress shall make no law abridging the freedom of speech or of the press The media are institutions whose primary concern it is to produce and distribute all forms of knowledge information and entertainment and encompass print media television radio and the internet For the purposes of this paper the focus shall be on television as television is undoubtedly the pre eminent form of the media in the United States and it is the medium of choice for Americans looking for information In a democracy such as the United States of America the media ought to report impartially and in a way to inform and engage the public Public opinion is understood as a collective view of a given issue Foreign policy shall be defined as the goals a state wants to attain abroad the values that determine to those objectives and the means or instruments used to pursue them *How American Media Presents Crisis of Sino-US Relations* Liu Wen,2020-10-25 Sino US relation that has great influence on international relations is considered as the most important bilateral relation in the world today by politicians and scholars from both of the two countries The development of Sino US relation has undergone twists and turns since the two countries established diplomatic relation Although China and America has developed cooperative relationship in various areas critical events resulted from conflicts happen from time to time Media that plays various roles including message transmitter public opinion shaper and problem solver during the two countries crisis is not only an important information channel for both the government and the people to learn about the crisis quickly but also undertakes certain diplomatic duties like indicating attitude explaining policy and setting agenda This book is an analysis of the features and laws of media coverage on critical events between China and America discussing their influence on public opinion of American people as well as the decision making progress of American government by study the related reports of New York Times since 1990 This book takes some China US crisis as study cases and the related reports in New York Times as researching sample analyzing the quantity length type information source inclination towards China and news frame of the reports discussing the features and laws of media coverage on crises between China and America The ultimate purpose is to figure out the role and function of media during the decision making process of America s China policy and to conclude the inspiration for both countries diplomacy and international

communication **The Media and Foreign Policy in the Post-Cold War World** Freedom Forum Media Studies Center. Research Group,1993 **News Media and EU-China Relations** L. Zhang,2011-04-11 An exploration of the role of the news media in the development of EU China relations after the end of the Cold War this book provides empirical evidence to support what Nye and Anholt have argued that branding a country s image is soft power The author examines the nature of European Union and China coverage in Chinese and European news media respectively and explores how the economics politics and journalistic practice interplay in shaping the coverage Based on this analysis the author delves into the relationship between the news media and their foreign policy toward each other in terms of both the general direction of policy making and the policy in a specific issue area Including not only content analysis of media coverage but also has first hand interview materials with the officials involved in the decision making process and the journalists involved in reporting the EU and China the book sheds light on the way in which the media construct the post Cold War world and therefore play a role in transforming international relations *Projections of Power* Robert M. Entman,2009-11-15 To succeed in foreign policy U S presidents have to sell their versions or framings of political events to the news media and to the public But since the end of the Cold War journalists have increasingly resisted presidential views even offering their own spin on events What then determines whether the media will accept or reject the White House perspective And what consequences does this new media environment have for policymaking and public opinion To answer these questions Robert M Entman develops a powerful new model of how media framing works a model that allows him to explain why the media cheered American victories over small time dictators in Grenada and Panama but barely noticed the success of far more difficult missions in Haiti and Kosovo Discussing the practical implications of his model Entman also suggests ways to more effectively encourage the exchange of ideas between the government and the media and between the media and the public His book will be an essential guide for political scientists students of the media and anyone interested in the increasingly influential role of the media in foreign policy **Taken by Storm** W. Lance Bennett,David L. Paletz,1994-10-03 In the most comprehensive study of the media and foreign policy twenty distinguished scholars and analysts explain the role played by the mass media and public opinion in the development of United States foreign policy in the Gulf War Tracing the flow of news public opinion and policy decisions from Saddam Hussein s rise to power in 1979 to the Iraqi invasion of Kuwait through the outbreak and conclusion of the war the contributors look at how the media have become key players in the foreign policy process They examine the pre war media debate news coverage during and after the war how the news gathering process shaped the content of the coverage and the media s effect on public opinion and decision makers We see what goes on behind the scenes in the high tech world of political communication and are confronted by troubling questions about the ways the government managed coverage of the war and captured journalists at their own news game Taken by Storm also examines more general patterns in post Cold war journalism and foreign policy particularly how contemporary journalistic practices determine

whose voices and what views are heard in foreign policy coverage At stake are the reactions of a vast media audience and the decision of government officials who see both the press and the public and key elements of the policy game The first book to fully integrate our understanding of the news business public opinion and government action Taken by Storm transcends the limits of the Gulf War to illuminate the complex relationship between the media the public and U S foreign policy in the late twentieth century

Soft News Goes to War Matthew A. Baum, 2003 The American public has consistently declared itself less concerned with foreign affairs in the post Cold War era even after 9 11 than at any time since World War II How can it be then that public attentiveness to U S foreign policy crises has increased This book represents the first systematic attempt to explain this apparent paradox Matthew Baum argues that the answer lies in changes to television's presentation of political information In so doing he develops a compelling byproduct theory of information consumption The information revolution has fundamentally changed the way the mass media especially television covers foreign policy Traditional news has been repackaged into numerous entertainment oriented news programs and talk shows By transforming political issues involving scandal or violence especially attacks against America into entertainment the soft news media have actually captured more viewers who will now follow news about foreign crises due to its entertainment value even if they remain uninterested in foreign policy Baum rigorously tests his theory through content analyses of traditional and soft news media coverage of various post WWII U S foreign crises and statistical analyses of public opinion surveys The results hold key implications for the future of American politics and foreign policy For instance watching soft news reinforces isolationism among many inattentive Americans Scholars political analysts and even politicians have tended to ignore the soft news media and politically disengaged citizens But as this well written book cogently demonstrates soft news viewers represent a largely untapped reservoir of unusually persuadable voters

The Media and International Affairs After the Cold War Nicholas Hopkins, 1993 In the new world disorder the media is no longer forced to see world events through the prism of East West relations While media coverage is still strongly influenced by foreign policy the media for the first time has a chance to set its own agenda and determine what is really important for viewers and readers inter alia the environment refugees migration and drugs Whereas during the Cold War foreign policy priorities set the international media agenda today the situation is often reversed

Social Media and International Relations Sarah Kreps, 2020-08-13 The 2016 US election highlighted the potential for foreign governments to employ social media for strategic advantages but the particular mechanisms through which social media affect international politics are underdeveloped This Element shows that the populace often seeks to navigate complex issues of foreign policy through social media which can amplify information and tilt the balance of support on these issues In this context the open media environment of a democracy is particularly susceptible to foreign influence whereas the comparatively closed media environment of a non democracy provides efficient ways for these governments to promote regime survival

The Impact of the Media on National Security Policy Decision Making Douglas V. Johnson

II,1994 The author considers history and current research on the media public opinion and communications technology to provide both a view of the present and some suggestions for the future He examines current claims that CNN like mass appeal television broadcasting can dictate the march to war and provides counter evidence that calls the direct connection of the media and policy decision making into question The author seeks to identify the roles of the principal players and considers the effect of the growing capabilities of the public to be led by the media in national security policy issues He raises additional questions that suggest considerable further research is required into this very important relationship Media First Amendment National security Public opinion Media public opinion interaction Information age Imperialism, Media and the Good Neighbor Fred Fejes,1986 This study presents an historical account of the expansion of United States interests in Latin American communications in the first half of this century Particular emphasis is placed on how United States shortwave broadcasting was used as a vehicle for the penetration and dominance of Latin American mass communication systems This penetration is analyzed in relation to the overall context of the goals and activities of the Good Neighbor Policy of Franklin D Roosevelt Conversely with the development of shortwave broadcasting as a tool of foreign policy there arose the need to restructure the traditional relations between the broadcasting industry and government This study describes the process by which the American broadcasting industry came to accept government control and dominance in the field of international broadcasting Finally this study attempts to show how such an historical account as this can be used to elucidate the notion of media imperialism

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Media And Foreign Policy Introduction

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