Media Ethics

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Accountability Systems

Claude-Jean Bertrand

Media Ethics And Accountability Systems

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   Media Ethics and Accountability Systems Claude Jean Bertrand, Over the last few years the O J Simpson case then the Lewinsky Clinton affair and scores of minor scandals have dominated the US press often taking precedence over important domestic and international issues This tabloidization of the news media both here and abroad has proved that the market cannot insure media quality In a democracy for media to function well they must be free of both political and economic muzzling The only solution is to add self regulation or quality control by professionals and public to the other two forces the market and state regulation In this controversial volume Claude Jean Bertrand sets out to define a set of accountability systems democratic efficient and harmless to insure true freedom and quality of media This brief highly literate volume focuses not on philosophical foundations of media ethics or case stories but on what is now missing in the codes Many books deal with media ethics but few deal with accountability Media Ethics and Accountability Systems zeroes in on the many nongovernmental methods of enforcing quality control and on the difficulty of getting the media microcosm to accept such accountability To remedy this lack Bertrand proposes rethinking existing media accountability systems some 30 to 40 in number and creation of new ones He observes that existing systems are rooted in four basic approaches training the education of citizens in media use and the incorporation of ethics courses in journalistic education evaluation criticism positive and negative not only from politicians consumerists and intellectuals but from media professionals themselves monitoring by independent academic experts over extended periods of time into the long term effects and feedback giving ear to the various segments of media users and their needs and tastes rather than scrutinizing sales and ratings Media Ethics will be of particular interest to academics in the fields of communication and journalism as well as to the general reader with an interest in public issues and a civic concern for society Claude Jean Bertrand is professor emeritus Institut franais de presse Universit de Paris 2 He has taught British and US civilization in several French universities gradually specializing in the study of U S media He has edited or written seventeen books on various topics and lectured extensively   **Media Ethics & Accountability Systems** Claude Jean Bertrand,2000-01 Over the last few years the O J Simpson case then the Lewinsky Clinton affair and scores of minor scandals have dominated the US press often taking precedence over important domestic and international issues This tabloidization of the news media both here and abroad has proved that the market cannot insure media quality In a democracy for media to function well they must be free of both political and economic muzzling The only solution is to add self regulation or quality control by professionals and public to the other two forces the market and state regulation In this controversial volume Claude Jean Bertrand sets out to define a set of accountability systems democratic efficient and harmless to insure true freedom and quality of media This brief highly literate volume focuses not on philosophical foundations of media ethics or case stories but on what is now missing in the codes Many books deal with media ethics but few deal with accountability Media Ethics and Accountability Systems zeroes in on the many

nongovernmental methods of enforcing quality control and on the difficulty of getting the media microcosm to accept such accountability To remedy this lack Bertrand proposes rethinking existing media accountability systems some 30 to 40 in number and creation of new ones He observes that existing systems are rooted in four basic approaches training the education of citizens in media use and the incorporation of ethics courses in journalistic education evaluation criticism positive and negative not only from politicians consumerists and intellectuals but from media professionals themselves monitoring by independent academic experts over extended periods of time into the long term effects and feedback giving ear to the various segments of media users and their needs and tastes rather than scrutinizing sales and ratings Media Ethics will be of particular interest to academics in the fields of communication and journalism as well as to the general reader with an interest in public issues and a civic concern for society Claude Jean Bertrand is professor emeritus Institut franais de presse Universit de Paris 2 He has taught British and US civilization in several French universities gradually specializing in the study of U S media He has edited or written seventeen books on various topics and lectured extensively **An Arsenal for Democracy** Claude Jean Bertrand,2003 Everyone agrees that news media cannot be ruled solely by the profit motive and that government regulation on media is extremely dangerous How then can we obtain good service from news media As far as ethics is concerned can we depend on the moral conscience of professionals to insure good service The answer is MAS nongovermental media accountability systems The book concentrates on MAS as one of the three pillars of goods new media together with free enterprise and state regulation It presents general information about the major media accountability systems and their useful press council ombudsman journalism review etc and a chapter on each of them is written by an expert who has been involved with that particular system **The Global Handbook of Media Accountability** Susanne Fengler,Tobias Eberwein,Matthias Karmasin,2021-12-30 The Global Handbook of Media Accountability brings together leading scholars to de Westernize the academic debate on media accountability and discuss different models of media self regulation and newsroom transparency around the globe With examination of the status quo of media accountability in 43 countries worldwide it offers a theoretically informed comparative analysis of accountability regimes of different varieties As such it constitutes the first interdisciplinary academic framework comparing structures of media accountability across all continents and creates an invaluable basis for further research and policymaking It will therefore appeal to scholars and students of media studies and journalism mass communication sociology and political science as well as policymakers and practitioners Decolonising Journalism Education in South Africa Ylva Rodny-Gumede,Colin Chasi,Zubeida Jaffer,Mvuso Ponono,2023-05-19 This book is the culmination of several years of collaborative work It is a unique contribution to the field of journalism because of the depth and variety of contributions it makes to the field The scholars who contribute to this volume respond to the great need to rethink journalism from various perspectives including journalism training research the contents of the news media language media ethics the safety of journalists and gender inequities in the news media In doing

this they recognise how the societies that journalism address should themselves change **Media and Accountability in Latin America** Mariella Bastian,2019-01-30 This study approaches a pressing question for the public the media and in academia how can the media be held accountable By focusing on the relationship between media and accountability in the understudied region of Latin America Mariella Bastian provides a theoretical framework for the analysis of media accountability MA beyond the Global North The underlying conditions for the development of MA in Brazil Argentina and Uruguay are identified by conducting a multi method study The author also gives an overview of the status quo of the implementation of both traditional and innovative MA instruments *Encyclopedia of journalism. 6. Appendices* Christopher H. Sterling,2009-09-25 The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism US and international perspectives history technology legal issues and court cases ownership and economics <u>Media Accountability</u> William Babcock,2014-06-11 A small collection of well honed tools has been employed for some time by media practitioners and the public to help maintain and improve the credibility of journalism and the mass media These media accountability tools have included ethics codes media critics news councils ombudsmen journalism reviews and pubic civic journalism initiatives Now in the 21st Century the mass media are increasingly being buffeted by a perfect storm of declining subscribers and audience share dwindling advertising revenue changing corporate demands unpredictable audiences and new media competition If journalism and the mass media are to stay afloat and be credible the media accountability toolbox needs to contain suitable tools for the job which begs the question Who will Watch the Watchdog in the Twitter Age This book contains answers to this question from the perspective of 17 media ethics experts from around the globe Their answers will help shape and define for years to come the tools in the media ethics toolbox This book was originally published as a special issue of the Journal of Mass Media Ethics *Media Ethics* ,2000 <u>Handbook of Global Media Ethics</u> Stephen J.A. Ward,2021-09-02 This handbook is one of the first comprehensive research and teaching tools for the developing area of global media ethics The advent of new media that is global in reach and impact has created the need for a journalism ethics that is global in principles and aims For many scholars teachers and journalists the existing journalism ethics e g existing codes of ethics is too parochial and national It fails to provide adequate normative guidance for a media that is digital global and practiced by professional and citizen A global media ethics is being constructed to define what responsible public journalism means for a new global media era Currently scholars write texts and codes for global media teach global media ethics analyse how global issues should be covered and gather together at conferences round tables and meetings However the field lacks an authoritative handbook that presents the views of leading thinkers on the most important issues for global media ethics This handbook is a milestone in the field and a major contribution to media ethics **The European Handbook of Media Accountability** Tobias Eberwein,Susanne Fengler,Matthias Karmasin,2017-11-08 In recent years the Leveson Inquiry in Great Britain as well as the EU High Level Group on Media

Freedom and Pluralism have stirred heated debates about media accountability and media self regulation across Europe How responsible are journalists How well developed are infrastructures of media self regulation in the different European countries How much commitment to media accountability is there in the media industry and how actively do media users become involved in the process of media criticism via social media With contributions from leading scholars in the field of journalism and mass communication this handbook brings together reports on the status quo of media accountability in all EU members states as well as key countries close to Europe such as Turkey and Israel Each chapter provides an up to date overview of media accountability structures as well as a synopsis of relevant research exploring the role of media accountability instruments in each national setting including both media self regulation such as codes of ethics press councils ombudspersons and new instruments that involve audiences and stakeholder groups such as media blogs and user comment systems A theoretically informed cross national comparative analysis of the state of media accountability in contemporary Europe this handbook constitutes an invaluable basis for further research and policy making and will appeal to students and scholars of media studies and journalism as well as policy makers and practitioners **Law and Ethics of the Media** André Linard,2002 *Co-regulation of the Media in Europe* European Audiovisual Observatory,2003 This publication is based on the discussions of a workshop organised by the European Audiovisual Observatory in September 2002 in collaboration with the Institute of European Media Law and the Institute for Information Law It examines co regulation as an alternative to traditional forms of media regulation parliamentary acts EU directives etc in Europe current examples of its use and possible areas of application characteristics and legal requirements benefits and risks associated with it Topics discussed include a comparison of co regulation systems in relation to self monitoring and self regulation regimes protection of human dignity distribution of racist content technical standards the EU legal and policy framework the Council of Europe approach the implementation and enforcement of co regulation codes in a transfrontier context example texts for self regulation and co regulation in advertising youth protection hate speech the independence of journalists and technical standards Media Accountability William A. Babcock,2011 Understanding Mass Communication Melvin Lawrence DeFleur,Everette E. Dennis,2002 Melvin L De Fleur has contributed to Understanding Mass Communication A Liberal Arts Perspective as an author Melvin L DeFleur is currently Professor of Mass Communication in the College of Communication at Boston University where in 1994 he assumed the duties of Director of the School of Mass Communication and Public Relations a post he occupied for three years Previously he held the John Ben Snow Endowed Chair in mass communication at Syracuse University He has served on the faculties of six universities three times a departmental chairman and once as a graduate dean for research Twice he was a Fulbright Professor to Argentina He has been responsible for the development and administration **Media Ethics** Johan Retief,2002 A comprehensive introduction to media ethics in South Africa theory media codes of conduct and case studies Ethical journalism is seen as a goal in itself **Media Ethics** Patrick Lee

Plaisance,2013-11-13 Media Ethics Key Principles for Responsible Practice makes ethics accessible and applicable to media practice and explains key ethical principles and their application in print and broadcast journalism public relations advertising marketing and digital media Unlike application oriented casebooks this text sets forth the philosophical underpinnings of key principles and explains how each should guide responsible media behavior Author Patrick Lee Plaisance synthesizes classical and contemporary ethics in an accessible way to help students ask the right questions and develop their critical reasoning skills as both media consumers and media professionals of the future The Second Edition includes new examples and case studies expanded coverage of digital media and two new chapters that distinguish the three major frameworks of media ethics and explore the discipline across new media platforms including blogs new forms of digital journalism and social networking sites **Contemporary Media Ethics** Mitchell Land,Bill W. Hornaday,2006 This book is designed for use in college level mass media ethics courses and for use in mass media organizations The 27 chapters are written by top scholars and media professionals in the United States The books provides a practical introduction to real world media ethics cases focusing on two major models utilitarian and communitarian **Ethics, Politics, and Democracy** Jose V. Ciprut,2008 Examines change in the normative underpinnings of both ancient and modern practices of political governance public duties and personal responsibilities Choice ,2008

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