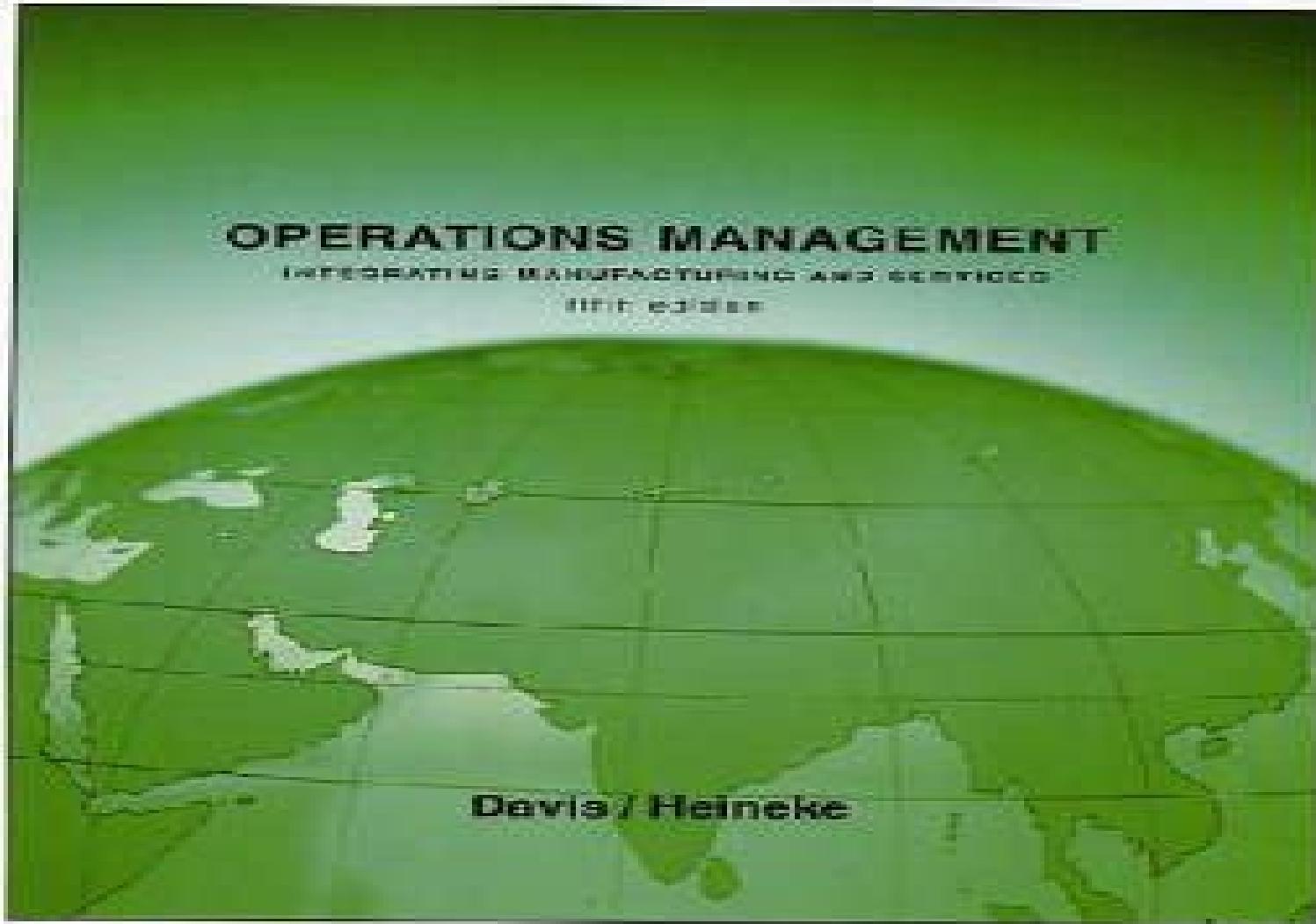


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a constant state of flux and this influences the operations of every business and organisation Business Management A Contemporary Approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them These issues include globalisation corporate entrepreneurship and citizenship credit diversity and HIV AIDS Every student of business and business manager needs to understand the importance of these issues and their influence on the operations of a business Business Management A Contemporary Approach also highlights the interdependency between the various business functions This interdependency is very important for a business or organisation to operate as a whole

Process Analysis and Improvement: Text Marvin S.

Seppanen,2005 Project Management Clifford F. Gray,Erik W. Larson,2008 As the market leading textbook on the subject Project Management The Managerial Process 4e is distinguished by its balanced treatment of both the technical and

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Operations Management in Advanced Manufacture and Services Common Issues : Common Approaches Douglas K. Macbeth,1989

Production and Operations Management Richard B. Chase,Nicholas J. Aquilano,F. Robert Jacobs,1998

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