

# Marketing

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1. [Introduction](#)

# Marketing Principles And Perspectives With Powerweb

**William O. Bearden, Thomas N.  
Ingram, Raymond W. LaForge**



## **Marketing Principles And Perspectives With Powerweb:**

*Marketing* William O. Bearden, Thomas N. Ingram, Raymond W. LaForge, Bearden William, Laforge Raymond, 2003  
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