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Marketing Your Way to Easy Living David L. McKimmy,2012 If you have spent too much money and time trying to discover the right marketing approach to growing your small business this book will guide you in the right direction I have spent the time and money to narrow down the correct marketing processes for any small business I have discovered after

interviewing many small business clients the main reason for failure is not following through with the marketing process in place If there is not immediate success the owner will change gears and try something else without ever really knowing if the marketing would have been a success I have done the work now take this book and put in place a great marketing system in your own business Be thorough be consistent and most of all be patient *Marketing For Dummies* Alexander Hiam,2014-04-11

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