

OXFORD

MANAGING INTELLECTUAL CAPITAL

DAVID J. TEECE

Managing Intellectual Capital Organizational Strategic And Policy Dimensions

Michal Rosen-Zvi

Managing Intellectual Capital Organizational Strategic And Policy Dimensions:

Managing Intellectual Capital David J. Teece,2000 There is a strong awareness that the new economy has arrived and that firms and management need to focus on a plethora of new issues at present only dimly perceived The astute management of technology can advance not only the fortunes of the innovators but also of society at large In this book David Teece considers how firms can exploit technological innovation protecting their intellectual capital while staying ahead of the competition He provides frameworks as well as practical advice looking in particular at the organization structures most likely to support innovation and how managerial decisions and strategy affect the division of the gains This will be essential reading for academics managers and students alike who want to keep abreast of contemporary strategic challenges

Managing Intellectual Capital ,2002 **Managing Intellectual Capital** David J. Teece,2000 Managing Intellectual Capital David J. Teece,2002 ECIC2016-Proceedings of the 8th European Conference on Intellectual Capital Carlo Bagnoli,

Chiara Mio, Andrea Garlatti and Maurizio Massaro,2016-04-21 **Managing Intellectual Capital in Practice** Göran Roos,Stephen Pike,Lisa Fernstrom,2007-06-07 This book is the essential guide for managers wishing to implement the benefits of Intellectual Capital thinking in their companies or divisions It serves as an easily accessible introduction to the subject area for the novice giving the gist of what it is about and how it has developed but above all it gives hands on instructions on how to incorporate intellectual capital thinking in everyday business and how to use the tools provided for the management and measurement of intangible resources Throughout the main part of the book three different cases in separate boxes run in parallel with the body text These are introduced in chapter 2 and illustrate how the tools are to be used depending on what type of company wishes to implement these ideas The three case companies are characterised as a manufacturing company an R D organisation and a network company Smaller case stories about well known global companies are also interspersed throughout the book

Perspectives on Intellectual Capital Bernard Marr,2012-06-14 Perspectives on Intellectual Capital bridges the disciplinary gaps and facilitates knowledge transfer across disciplines featuring views on intellectual capital from the fields of accounting strategy marketing human resource management operations management information systems and economics It also offers interdisciplinary views on intellectual capital from the perspectives of public policy knowledge management and epistemology By analyzing the various perspectives Editor Bernard Marr is able to present a truly comprehensive understanding of what intellectual capital is including the state of the art thinking about it in each discipline the common key trends and the trajectories for future developments learning and practice Contributors include many of the leading thinkers in their respective disciplines Mie Augier and David Teece on the Economic Perspective Bernard Marr and Goran Roos on the Strategy Perspective Baruch Lev Leandro Canibano and Bernard Marr on the Accounting Perspective Sudi Sudarsanam Ghulam Sorwar and Bernard Marr on the Finance Perspective Jan Mourtisen Per Nikolaj Bukh and Bernard Marr on the Reporting Perspective Lisa Fernstrom on the Marketing Perspective

Ulf Johanson on the HR Perspective L Martin Clotier and E Richard Gold on the Legal Perspective Partick H Sullivan on the Intellectual Property Perspective Giovanni Schiuma Antonio Lerro and Daniela Carlucci on the Interfirm Perspective Ahmed Bounfour and Leif Edvinsson on the Public Policy Perspective J C Spender and Bernard Marr on a Knowledge Based Perspective Goran Roos on An Epistemology Perpsective Foreword by Robert Grant Bernard Marr is a Research Fellow in the Centre for Business Performance at Cranfield School of Management UK and Visiting Professor University of Basilicata Italy

ePub - Proceedings of the 4th European Conference on on Intellectual Capital ,2012

ECIC2014-Proceedings of the 6th European Conference on Intellectual Capital Dagmar Cagáňová,Miloš

Čambál,2014-10-04 [ECIC2015-7th European Conference on Intellectual Capital](#) Dr. Juan Gabriel Cegarra Navarro,2015 These proceedings represent the work of presenters at the 7th European Conference on Intellectual Capital ECIC 2015 This year the conference is being hosted by The Technical University of Cartagena Spain on the 9 10 April 2015 The Conference Co Chairs are Dr Eva Martinez Caro Dr Mar a Eugenia S nchez Dr David Cegarra Leiva from the Technical University of Cartagena and the Programme Chair is Dr Juan Gabriel Cegarra Navarro also from the Technical University of Cartagena The opening keynote address is by Constantin Bratianu Bucharest University of Economic Studies Romania on the topic of A Dynamic Perspective on Intellectual Capital Dr Scott Erickson from the School of Business Ithaca College and Dr Helen Rothberg Marist College Poughkeepsie USA will address the topic Does intellectual capital have a role in making the big strategic decisions On the second day of the conference Dr Jos Maria Viedma Marti from the Polytechnic University of Catalonia in Barcelona Spain will talk about xxxx The primary aim of this conference is to contribute to the further advancement of intellectual capital theory and practice The conference provides a platform for presenting findings and ideas for the intellectual capital community and associated fields The range of people issues and the mix of approaches followed will ensure an interesting two days 115 abstracts were received for this conference After the double blind peer review process there are 43 academic papers 13 PhD papers and 2 Masters Research Papers and 1 Work In Progress Paper published in these Conference Proceedings These papers represent truly global research from some xx different countries including the Albania Australia Austria Canada Czech Republic Espana Finland France Germany Hungary Indonesia Italy Kazakhstan Malaysia Netherlands Nigeria Pakistan Portugal Romania Russia Slovakia Spain Thailand United Arab Emirates UK and the USA [Industrial Relations ,2001](#) [California Management Review ,2001](#) **Competing Through**

Innovation David J. Teece,2013 This cohesive collection brings together David J Teece s most important work on the nexus of innovation and competition policy He was one of the first to flag the importance of innovation issues to competition policy 25 years ago He has also pioneered the application of economic and organizational principles to issues in the management of innovation Throughout these essays Professor Teece shows how technological advances the advent of the Internet and other recent shifts in the global business landscape have placed businesses in a radically altered situation from even just a few

decades ago He clearly elucidates the need for both businesses and policymakers to adapt to this rapidly evolving landscape by embracing and fostering next generation competition policies Topics discussed include antitrust policy technology strategies competition policy market power and intellectual property issues Students and professors of business and management innovation studies intellectual property and competition lawyers will find this volume a critical asset to their work Policymakers and regulators will also benefit immensely from this lucid and comprehensive collection

Project and Portfolio Management in Dynamic Environments Justin Mario Reginato,2005 Strategic Management Michael A.

Hitt,R. Duane Ireland,Robert E. Hoskisson,2003 This text explains how firms achieve strategic competitiveness emphasizing integration of resources and capabilities to obtain a sustained competitive advantage The text integrates the resource based view of the firm with the more traditional model

Science-based Innovation A. Styhre,2008-02-27 Over the last decade

knowledge management has become a well known term but the specific case of science based innovation remains relatively unexploited Bridging this gap between knowledge management theory with studies of science of technology such as in the pharmaceutical industry and biotechnology firms this book provides a timely insight into the innovation of the knowledge economy

International Journal of Environment, Workplace and Employment ,2005 Understanding Knowledge Management Alexander Styhre,2003 Understanding Knowledge Management presents an integrated critique of the

Knowledge Management theory perspective aiming at discussing the ontological epistemological and political qualities of concepts such as knowledge and management

Academy of Management Journal Academy of Management,2000 Focus

on management theory and practice Competition & Consumer Law Journal ,2000

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