

# **Marktorientierte Unternehmensführung**

Hrsg.: Prof. Dr. H. Freter



Ulrich Döpke

## **Strategisches Marketing-Controllingship**

**PETER LANG**

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# Marketing Controllershship

**RD Boyd**



## **Marketing Controllership:**

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periodicals and subscription publications September issue includes List of depository libraries June and December issues include semiannual index      **Controller's Handbook** Sam R. Goodman, James S. Reece, 1978      **Cambridge Business English Dictionary** Roz Combley, 2011-11-10 The most up to date business English dictionary created specially for learners of English      **Marketing** Thomas E. Barry, 1986 ETHS alumnus class of 1961      **Annual Report of the Controller of the City of Detroit, of the Receipts and Expenditures of the Corporation, for the Fiscal Year Ending June 30 ...** Detroit (Mich.). Office of the Controller, 1904      **The Law Reports Under the Superintendence and Control of the Incorporated Council of Law Reporting for England and Wales** ,1922      **Marketing, Concepts and Strategy** Martin L. Bell, 1979      *Reports of Cases Relating to Maritime Law* Great Britain. Courts, 1921      **Retail Accounting and Control** Albert Claire Hodge, 1925      American Sheep Breeder and Wool Grower ,1918      **Office Executives' Series** American Management Association, 1929      **Report of the Minister of Agriculture for the Dominion of Canada** Canada. Dept. of Agriculture, 1917      **Farm Relief Legislation** United States. Congress. Senate. Committee on Agriculture and Forestry, 1929

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