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Multinational Corporations

Mark Casson

Multinational Corporations:

Multinational Corporations and the Control of Culture Armand Mattelart,1979 **Multinational Corporations**

Mark Casson,1990 This book provides an invaluable state of the art survey of the most important work on multinational corporations It includes the first English translation of a key work by Stephen Hymer which transforms our understanding of the evolution of the modern theory of multinational corporations The integration of multinationals into theories of trade and factor movements is an underlying theme There is an extensive review of the comparative performance of American Japanese and European multinationals within an historical perspective

Multinational Corporations in World Development

United Nations. Department of Economic and Social Affairs,1973 Multinational Corporations in Developed Countries

Sperry Lea,Simon Webley,1973 Literature survey of recent research and policy thinking on the role of USA based multinational enterprises in Canada and in other developed countries covers economic implications for the USA investment policy considerations for the host country etc References

Global Reach Richard J. Barnet,Ronald E. Müller,1974

Examines the role of multinational corporations in the economy of the world and their effect on governments taxpayers consumers workers and businessmen

Leviathans Alfred D. Chandler,Bruce Mazlish,2005-01-17

A ground breaking 2005 exploration of multinational corporations that differs from other books on the subject by offering the reader a totally global perspective of multinationals without portraying them simply as economic entities Written by experts on various aspects of the history development cultural and social implications of the multinational corporation the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence As we might expect the multinational company is shown to play a major role in the globalization that is reshaping so much of our lives

Global Inc Medard

Gabel,Henry Bruner,2003 In the future there will be two kinds of corporations those that go global and those that go bankrupt C Michael Armstrong CEO AT T Of the 100 largest economies in the world 53 are corporations A handful of corporate giants control most of the world s energy technology food banks industry and media Yet despite the ubiquity of enormous multinationals and their tremendous economic social political and environmental presence in the world the history and character of corporate entities remains largely unknown daunting and inaccessible to the general public Global Inc is an atlas that charts this new multinational geography It features an extraordinary series of specially commissioned full color maps that make clear the tremendous and surprising reach of individual corporations such as General Motors Toyota IBM AT T Microsoft British Petroleum and AOL Time Warner as they have spread out across the globe Colorful explanatory charts and graphs help illustrate among other phenomena the meteoric rise of today s MNCs from the opening up of ancient trade routes and the early colonization companies of the 17th through 19th centuries to the international trade flows and cross border mergers and acquisitions of today s modern multinationals The product of several years of collaborative research by leading historians and geographers Global Inc is the first book to examine multinational corporations from a truly global

perspective and in atlas format Impartial accessible and endlessly engrossing Global Inc offers a penetrating look at one of the most powerful phenomena on the planet in the twenty first century Multinational Corporations and Foreign Direct Investment Stephen D. Cohen,2007 Large companies doing business on a global basis increasingly dominate the production and marketing of the world's goods and services This new book analyses multinational corporations in an electric nuanced manner **Multinational Corporations** European Centre for Study and Information on Multinational Corporations,1977

Transnational & Multinational Corporations in the Global Economy Peter Lowe,2020-06-27 This book 1st edition published in June 2020 examines the factors behind the growth of transnational corporations TNCs and multinational corporations MNCs and how they have become a major force in the increasing interdependence of national economies through their role in international trade investment and capital TNCs including sudden tax rises the removal of licences or even the expropriation of their assets Chapters Characteristics Spatial Organisation of TNCs MNCs Reasons for the Growth of TNCs MNCs Impacts of TNCs MNCs on Host Countries Impacts of TNCs MNCs on the Country of Origin Role of TNCs MNCs Nation States in Globalisation Case Study of Apple Inc Case Study of BP plc Case Study of Dyson Ltd Numerous discussion questions and multiple choice review questions are included along with graphs and photos to create a more interactive and educational experience for the reader It will be of relevance to A Level and IB Geography teachers and students as well as anyone with an interest in the nature and impacts of transnational multinational corporations and their role in the global economy Multinational Corporations and United States Foreign Policy United States. Congress. Senate. Committee on Foreign Relations. Subcommittee on Multinational Corporations,1973

Multinational Corporations Nasrollah Saifpour Fatemi,Gail W. Williams,Thibaut De Saint-Phalle,1976 Monograph on the role of USA based multinational enterprise and influence on international relations covers historical origins social role labour relations technology transfer taxation ethics balance of payments international organization and mechanisms for control and regulation etc Bibliography pp 322 to 326 references and statistical tables

Multinational Corporations : the Problems and the Prospects Nasrollah Saifpour Fatemi,Gail W. Williams,1975 Monograph presenting an overview of the influence and role of multinational enterprises with particular reference to the role of USA based firms covers the impact of multinationals on employment technology transfer the USA balance of payments taxation national sovereignty of the State etc Bibliography pp 280 to 284 references and statistical tables

The Emergence of the Multinational Corporation Eva Lena Richter,2018-01-22 Seminar paper from the year 2014 in the subject Business economics General grade 1 3 University of Cologne Wirtschaftsgeografie language English abstract Multinational corporations MNCs play a significant role in our economic world Accounting for approximately one third of total world trade and including around 80 million people outside their home bases in complex supply and dependency networks they seize seemingly endless economic power what has given way to strong opposition and causes fear amongst ordinary people who feel at the mercy of their power In my paper I will try to clarify the relationship between MNCs and

nation states and therefore answer the question what kind of forces drive MNCs which objectives they have and which measures they take to reach their individual aims The paper will start with the definition of MNCs chapter 2 and their emergence I will then refer theories of MNC evolution that are closely linked to Foreign Direct Investment FDI and patterns of labour division chapter 3 and 4 The following chapter shall explore the power relationship between nation states and MNCs in general chapter 5 The example of oil extraction through Royal Dutch Shell in the Nigeria s delta region will further illustrate the interdependencies especially many resource rich but underdeveloped or developing countries face and identify the sources of friction between government state peoples NGOs and MNCs The findings will be summarized and an outlook on possible future developments will be given in the last chapter or Chapter 6

Global Goliaths

James R. Hines,2021-04-20 How multinationals contribute or don t to global prosperity Globalization and multinational corporations have long seemed partners in the enterprise of economic growth globalization led prosperity was the goal and giant corporations spanning the globe would help achieve it In recent years however the notion that all economies both developed and developing can prosper from globalization has been called into question by political figures and has fueled a populist backlash around the world against globalization and the corporations that made it possible In an effort to elevate the sometimes contentious public debate over the conduct and operation of multinational corporations this edited volume examines key questions about their role both in their home countries and in the rest of the world where they do business Is their multinational nature an essential driver of their profits Do U S and European multinationals contribute to home country employment Do multinational firms exploit foreign workers How do multinationals influence foreign policy How will the rise of the digital economy and digital trade in services affect multinationals In addressing these and similar questions the book also examines the role that multinational corporations play in the outcomes that policymakers care about most economic growth jobs inequality and tax fairness

Multinational Corporations and Organization Theory

Christoph Dörrenbächer, Mike Geppert, 2017-02-24 This volume covers a range of on going and newly emerging debates in the study of multinational companies MNCs A key aim is to consolidate and make available in one place new conceptual methodological and critical MNC research

Multinational Corporations and United States Foreign Policy: Investments by multinational companies in the Communist bloc countries United States. Congress. Senate. Committee on Foreign Relations. Subcommittee on Multinational Corporations, 1973

Managing Multinational Corporations Arvind V. Phatak, 1974 The nature of the strategic decisions and the basic managerial functions of planning organizing staffing and controlling which serve as the framework for making these decisions is the focus of this book

Multinational Corporations United States Air Force Academy. Library, 1975

Multinational Enterprises John Stuart Gladstone Wilson, Cornelis Franciscus Scheffer, 1974-06-13 The papers deal with the financial aspects of the operations of multinational enterprises the role of multinational enterprises in national economies and their influence on financial flows and markets

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