



Management Principles And Practices

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management in a very simple manner It looks into the major types of organizations and dwells extensively on organization structure and designs Further various management functions such as Communication Motivation Staffing Coordination Decision Making Directing and Management Control are discussed at great length Towards the end important issues such as Management By Objectives MBO Group Dynamics and Leadership theories are covered A unique chapter on Emerging Dimensions of Managerial Excellence provides students with a perspective of things to come At the end of each chapter summaries and review exercises are provided so that the readers can assess their understanding of the subject

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