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MANAGING NEW TECHNOLOGY DEVELOPMENT

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Managing New Technology Development

Arthur G. Bedeian



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Government Reports Announcements & Index ,1988 Management Engineering, the Journal of Production ,1922 *Managing Technology in Society* Arie Rip,Thomas J. Misa,J. W. Schot,1995 A fateful conceptual gap separates the policy makers and managers charged with promoting technology and the risk and technology assessors responsible for controlling it This hampers the effective use of many new technologies and prevents the development of others The strategy of constructive technology assessment CTA addresses this gap through facilitating societal learning processes and proposing a shared responsibility for the promotion and control of new technologies Combining analysis of both cases and concepts *Managing Technology in Society* confronts the underdevelopment of innovative potential for achieving goals of wealth sustainability and safety Factors that block change as well as conditions for successful learning are identified in a wide ranging selection of cases that encompass biotechnology clean technologies information and medical technologies The contributors build on the convergence of recent theories on technical change within economics sociology and the history of technology to offer suggestions for CTA action and so create a new paradigm of managing technology in society BOOK JACKET Title Summary field provided by Blackwell North America Inc All Rights Reserved Handbook of Technology Management Gerard H. Gaynor,1996 Gives you an enterprise wide view of technology to help you manage your business as a system optimize investments in technology achieve efficient business integration and monitor and measure TM effectiveness Detailed case studies illustrate the TM efforts of such organizations as Motorola and Digital Equipment *Management* Arthur G. Bedeian,1993 Managing Sustainable Development in South Africa Patrick Fitzgerald,Anne Mc Lennan,Barry Munslow,1995 What is sustainable development and how will it be managed in the emerging South African context In this

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