



# Media And Elections

**Ines Sabanovic**

## Media And Elections:

**Mass Media and Elections** Richard Joslyn,1984 **Media and Elections** Yasha Lange,1999-01-01 2 The broadcast media **The Mass Media Election** Thomas E. Patterson,1980 A detailed study of presidential election news coverage and its effect on voters focuses on the news audience and the images of candidates **The Media and Elections** Bernd-Peter Lange,David Ward,2004-05-20 This comparative study brings together academics and practitioners who work in the field of media and elections to provide a set of national case studies and an analysis of the legal and regulatory frameworks that are employed by nation states to ensure that the media perform according to certain standards during election periods In setting out the legal and regulatory framework each chapter provides an account of the socio political conditions and media environment in each of the countries and subsequently details the laws that govern the print and broadcast media during election campaign periods The countries included are France Germany Italy Russia South Africa the United States and the United Kingdom A set of reflections by a Member of the European Parliament and a set of recommendations for good practice in media and elections are also included Thus the book is organized to provide a practical guide so that it can be used as a handbook **How the News Media Fail American Voters** Kenneth Dautrich,Thomas H. Hartley,1999 It is often noted that the public is frustrated with the news media But what do American voters really think about how the media present political information While studies have examined how the news shapes opinions as well as what people respond to and remember this is the first book to provide an in depth analysis of how voters use and evaluate the news media in political elections and the impact these trends have on their use of the news Kenneth Dautrich and Thomas H Hartley performed a four wave national panel survey of voters during the 1996 presidential campaign They found that although voters are profoundly dissatisfied with the usefulness of news in helping them make decisions they are unlikely to stop using the news media or switch media from network news to public broadcasting for instance Thus the media have little incentive to adjust to the needs or wishes of voters Here is an important contribution to the debate about the responsibilities of the news media raging among pundits and policymakers **The role of the media in election campaign - on the example of Bosnia and Herzegovina and Ukraine** Ines Sabanovic,2007-07-06 Diploma Thesis from the year 2007 in the subject Communications Media and Politics Politic Communications grade 2 University of Vienna language English abstract Introduction No man is an island entire of itself every man is a piece of the continent a part of the main this utopia by John Donne was written in the renaissance period and aimed to explain the place of a person as a unit in a society I use this utopia at the beginning of my diploma paper because I believe that it could be placed in modern time and it can describe the modern man in relation to the mass media today Each and every one of us uses media in some context of our lives It doesn t matter is that the print media internet or TV we can t live without it anymore Everything we need to know all information we need for surviving in the society is connected and broadcasted through the mass media It doesn t have to be a first hand

experience we can learn some new information from another person but it is the big possibility that this person found out about this information from the media This is where the verse no man is an island comes to expression at the most All the function of the media described later in the diploma paper is subjected to us to us as individuals in a society or so the theory says The mass media and elections there are a lot of questions we can ask and theses we can construct about this theme Elections are the central instrument for the exercise of the sovereignty of the nation and they can be seen as the quality measurement of the society They affirm that the political power comes from the people to the politician and as that she should not be used in negative connotations The main question of this diploma paper is Why is it possible to have a revolution in a country like Ukraine whose place in the range of the free media is way under the place of Bosnia and Herzegovina whose citizens still live in a bad economical and political circumstances and where one sees no significant move forward

### **Social**

**Media and Election Campaigns** Gunn Enli, Hallvard Moe, 2017-10-02 This book aims to further the research in the fields of social media and political communication by moving beyond the hype and avoiding the most eye catching and spectacular cases It looks at stable democracies without current political turmoil small countries as well as large continents and minor political parties as well as major ones Investigating emerging practices in the United States Europe and Australia both on national and local levels enables us to grasp contemporary tendencies across different regions and countries The book provides empirical insights into the diverse uses of different social media for political communication in different societies Contributors look at the ways in which novel arenas connect with other channels for political communication and how politicians as well as citizens in general use social media services Presenting state of the art methodological approaches drawing on a combination of qualitative and quantitative analyses the book brings together an interdisciplinary group of researchers in order to address emerging practices of the mediation of politics campaign communication and issues of citizenship and democracy as expressed on social media platforms This book was originally published as a special issue of Information Communication Society **Media + elections**, 2004 Through the election process the people choose which politician and political party they trust to speak up for them and to deliver what the people want if the party becomes the government The voters must have the opportunity to become well informed and interested in the election through the provision of non partisan information or they can be deceived by special interests who win the election and do what they want with the resources of the country And the media needs the freedom to ask questions and get answers about the transparency of the election and to tell voters if there is something wrong so that it can be fixed It is the role of the media to report problems and possible violations of the rules as well as The commission may also require the news media to inform voters about the issues and the political to provide equitable or fair amounts of free advertising parties and candidates policies The commission and the parties know media should provide equitable or fair news reports there will be public criticism of the commission on all parties as defined by the election commission and the parties if the abuse is not stopped

### **Media,**

**Elections, And Democracy: Royal Commission on Electoral Reform** Frederick J. Fletcher,1991-01-01 Media Elections and Democracy examines campaign communication in selected industrial democracies Klaus Schoenbach Karen Siune Doris Gruber and a host of authors around the world contribute critical overviews of the systems in their countries The studies deal with a wide range of issues in modern communication including the principles and practices of news and public affairs coverage and the impact of new technologies *Social Media and Elections in Africa, Volume 1* Martin N. Ndelela,Winston Mano,2020-01-02 This book brings together fresh evidence and new theoretical frameworks in a unique analysis of the increasing role of social media in political campaigns and electoral processes across Africa Supported by contemporary and historical cases studies it engages with the main drives behind the various appropriations of social media for election campaigns organization and voter mobilization Contributors in this volume delve into changing and complex aspects of social media offering an appraisal of theoretical perspectives and examining fascinating case studies which social media use is redefining elections across Africa Contributions show that new media ecologies are resulting in new policy regimes user behaviors and communication models that have implications for electoral processes The book also provides preliminary analysis of emerging forms of algorithm driven campaigns fake news information distortions and other methods that undermine electoral democracy in Africa

**Polls, Expectations, and Elections** Richard Craig,2017-02-10 In modern American presidential campaigning scholars and citizens have bemoaned the effects of electronic media on voters Much has been written about the effects of television ads media management perceived bias and other issues yet one element of today's media environment that most Americans would recognize has not been identified in the public mind expectation setting Journalists regularly tell audiences what actions candidates should take on the campaign trail based solely on whether they're leading or trailing in public opinion polls Polls Expectations and Elections TV News Making in U S Presidential Campaigns follows the rise and proliferation of this phenomenon through a comprehensive content analysis of transcripts of CBS Evening News broadcasts during presidential election campaigns from 1968 2012 Richard Craig uses numerous examples from these transcripts to illustrate how television news has gone from simply reporting poll data to portraying it as nearly the only motivation for anything candidates do while campaigning He argues that with the combination of heightened coverage of campaigns and the omnipresence of poll data campaign coverage has largely become a day to day series of contests with candidates portrayed as succeeding or failing each day to meet expectations of what the candidate at a given position in the polls should do on the campaign trail Highlighting the change in news media and candidate coverage Polls Expectations and Elections will appeal to scholars of media studies political communication and journalism

**Mediating the Vote** Michael Pfau,J. Brian Houston,Shane M. Semmler,2007 A sea change is taking place in how people use media and it affects not only how people perceive political candidates and where they get their information but also more broadly their basic democratic values Mediating the Vote explores a number of questions about media use and its relation to democratic engagement

analyzing the effects of communication forms on the 2004 presidential elections The book contributes to an important goal in political communication studies creating a more refined integrated and ultimately precise picture of how media affects democratic engagement **Dollarocracy** John Nichols, Robert W. McChesney, 2013-06-11 Fresh from the first 10 billion election campaign two award winning authors show how unbridled campaign spending defines our politics and failing a dramatic intervention signals the end of our democracy Blending vivid reporting from the 2012 campaign trail and deep perspective from decades covering American and international media and politics political journalist John Nichols and media critic Robert W McChesney explain how US elections are becoming controlled predictable enterprises that are managed by a new class of consultants who wield millions of dollars and define our politics as never before As the money gets bigger especially after the Citizens United ruling and journalism a core check and balance on the government declines American citizens are in danger of becoming less informed and more open to manipulation With groundbreaking behind the scenes reporting and staggering new research on the money power **Dollarocracy** shows that this new power does not just endanger electoral politics it is a challenge to the DNA of American democracy itself **Mass Media and American Politics** Doris A. Graber, Johanna Dunaway, 2017-07-20 This comprehensive trusted core text on media's impact on attitudes behavior elections politics and policymaking is known for its readable introduction to the literature and theory of the field **Mass Media and American Politics** Tenth Edition is thoroughly updated to reflect major structural changes that have shaken the world of political news including the impact of the changing media landscape It includes timely examples of the significance of these changes pulled from the 2016 election cycle Written by Doris A Graber a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics and Johanna Dunaway this book sets the standard

**Media Messages in American Presidential Elections** Diana Owen, 1991-01-18 Focusing her attention on the audience Diana Owen investigates the way people process media messages during campaigns This study examines the role of ads news stories poll results and debates in presidential elections Based on surveys fielded during the 1984 and 1988 presidential campaigns Owen compares these four message categories to determine their relative importance to voters In addition she investigates how individuals make use of messages in establishing their perception of candidates and issues Mass communication's uses and gratifications approach provides this study's theoretical foundation The book is designed for researchers and students in communications and mass media voting behavior and public opinion Using surveys conducted during the 1984 and 1988 presidential campaigns Diana Owen first addresses two basic research questions How do media messages transmitted during presidential elections shape voter attitudes toward and perceptions of candidates and campaign issues Do different types of media messages influence voters feelings about candidates and elections in different ways Focusing on candidate advertisements newspaper and television news stories poll results and presidential debates she also ties voters general media use habits to the way they receive and process media messages **Media Agenda-setting in a**

*Presidential Election* David H. Weaver, 1981    *Social Media and Elections in Africa: Theoretical perspectives and election campaigns* Martin N. Ndlela, Winston Mano, 2020 This book brings together fresh evidence and new theoretical frameworks in a unique analysis of the increasing role of social media in political campaigns and electoral processes across Africa Supported by contemporary and historical cases studies it engages with the main drives behind the various appropriations of social media for election campaigns organization and voter mobilization Contributors in this volume delve into changing and complex aspects of social media offering an appraisal of theoretical perspectives and examining fascinating case studies which social media use is redefining elections across Africa Contributions show that new media ecologies are resulting in new policy regimes user behaviors and communication models that have implications for electoral processes The book also provides preliminary analysis of emerging forms of algorithm driven campaigns fake news information distortions and other methods that undermine electoral democracy in Africa Volume 1 page 4 of cover

### **Media affected political elections**

**and shaping public opinion** Joyce Ho, 2012-09-24 Seminar paper from the year 2009 in the subject Communications Mass Media grade A language English abstract Political elections are seen to be very important to every country so in the agenda setting media gate keepers tends to rank it very high and show on prime time to attract audiences Attractive pictures figures and larger fonts are adopted in order to around public awareness The images of candidates are all depends on how media shape them and the way of reporting Public opinions will then form after audiences receiving different kind of information from media In a certain extent I believe the effect of media in political elections is influential to voters Media has bias in transmitting the message and thus attract different group of political elections voters In advertisements of elections the quantity use of words and variation of targeted voters can affect voters selections in political elections Yet accumulated believes and value system is not easy to change under the perceived predisposition The selective perception and selective retention set limits towards the effect of mass media

### **Election Polls, the News Media, and Democracy** Paul J.

Lavrakas, Michael W. Traugott, 2000 This is an introduction to modern polling Focusing primarily on the 1996 US presidential election campaign scholars and media pollsters address such topics as political campaigns elections voting behaviour and public opinion as well as the news media s role in elections and democracy

### **Media Wins Elections in America** Dingha

Ngoh Fobete, 2008-10 Essay from the year 2004 in the subject Politics International Politics Topic Globalization Political Economics University of Kassel course American Presidential System language English abstract In today s technological world the media just like computers atomic power aircraft and automobiles is everywhere The American political system has entered a new period of high tech politics a politics which the behavior of citizens and policy makers as well as the political agenda itself is increasingly shaped by technology The mass media is the key to that technology television radio newspaper magazine influence not only elites but masses linebery et al 1993 Although the mechanism remains the same the US election at the presidential have change drastically over the last 40 years In terms of campaign conduct of campaign the

contemporary US elections is virtually an ongoing process in a scale that few politicians from a pre war era would recognize At the risk of over stating the power of the medium these changes can largely be attributed to the development of the media Television has made people better informed about the political process or more expose to it fostering them to have a greater say in the choice of candidate In turn politicians have recognized the importance of voters and the volatility of their support and as a result have resorted to the persuasive techniques of television professional Andy 1998

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