

# SOCIAL MEDIA LITERACY

## WHAT AND WHERE ARE MIDDLE SCHOOLERS LEARNING ABOUT SOCIAL MEDIA?

In a mixed method study, we surveyed **229 school staff members** and **419 parents** from 4 school districts in the Northeast and interviewed 30 parents and 6 school staff members.

### Most frequently discussed topics amongst educators:



49% of educators discussed how student technology use **interferes with sleep**



46% of educators discussed students **craving constant access to devices**



43% of educators discussed considering **how online posts affect others**

### Most frequently discussed topics amongst parents:



With 92% of parents reporting discussing **stranger danger**, it was the most popular topic from our survey



90% of parents discuss **cyberbullying** and mean online behaviors



85% of parents warned their children of being influenced by **peer-induced risky behaviors** online (vaping, skipping school, alcohol, etc.)

## FINDINGS



- Educators focused on the prevention of their students being victimized by their own addictive and self-regulatory behaviors while parents focused more on preventing their teens from unsafe or risk-taking online peer influences.
- The fact that educators and parents **focus on different aspects** of the digital wellbeing of the child could be turned into a strength of a home-school partnership that is not competing but **complementary** with one another.

## youth, media & wellbeing RESEARCH LAB

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Infographic by Neha Lund and Emily Vargas

Learn more about youth social media use at [youthmediawellbeing.org](https://youthmediawellbeing.org)

# Pro Social Media Literacy

**Michael Seilmaier**



## Pro Social Media Literacy:

**The Importance of Media Literacy** Chrysalis Wright, Lesley-Anne Ey, K. Megan Hopper, Wayne Warburton, 2024-01-19 This book addresses both the potential negative effects and the positive effects of various forms of media leading to the need for media literacy across all demographics Written for psychologists educators researchers and parents this book discusses the impact of video games popular music television social media and screen addiction fake news and misinformation representation in media as well as the role of big tech in the lives of consumers The text emphasises the need for a healthy media diet and focuses on the need for media literacy in all societal groups providing empirically based approaches to teaching media literacy as well as sample media literacy lesson plans **ECSM 2017 4th European Conference on Social Media** Academic Conferences and Publishing Limited, 2017-07-03 **Handbook of Prosocial Education** Philip Brown, Michael W. Corrigan, Ann Higgins-D'Alessandro, 2012 Summary This handbook introduces prosocial education as an umbrella term denoting the various ways in which all players in education impact student development The Social Media Debate Devan Rosen, 2022-02-17 This accessible student friendly book provides a concise overview of the primary debates surrounding the impact and effects of social media From Facebook Twitter and Instagram to Snapchat and TikTok social media has become part of our everyday experience However its proliferation has brought a myriad of serious concerns about the long term effects of social media on socializing and personal relationships and the impact on well being and mental health particularly in relation to children and adolescents as well as issues linked to information and culture such as privacy misinformation and manipulation Featuring contributions by leading international scholars and established authorities such as Christian Fuchs Henry Jenkins Michael A Stefanone and Joan Donovan editor Devan Rosen brings together key contemporary research from multiple disciplines in order to provide crucial insight into these debates This book will be an important resource for students and scholars of media and communication as well as educators parents policy makers and clinicians interested in the impacts of social media *Building Professional Nursing Communication Skills* Jill Lawrence, Cheryl Perrin, Eleanor Kiernan, 2015-07-03 This essential resource guides nursing students through the concepts integral to successful communication for the duration of their degree **Educational Research and Innovation What Does Child Empowerment Mean Today? Implications for Education and Well-being** OECD, 2024-05-15 Childhood is changing in ways that we are still unpacking affected by digitalization globalization and climate change as well as shocks such as the COVID 19 pandemic In many OECD education systems child empowerment is increasingly an explicit aim of policies and practices But it is often poorly defined which risks turning it into a mere slogan With the advancement of children's rights children are increasingly being included as stakeholders in decision making processes This report gives examples of how children in OECD countries can and do participate in making decisions about issues that affect them The report examines children's emotional well being and physical activity and the role of schools as a physical space to create

and support relationships It also underlines the untapped potential of media education when it comes to seizing opportunities in childhood Empowering all children to make the most of digital opportunities starts with further narrowing the gap in terms of access to digital tools and the Internet where inequalities are persistent and pervasive So what does child empowerment mean today Empowered children have the opportunity and ability to act on issues important and relevant to them can learn by making mistakes and are key contributors to democracy

*The Role of Social Media and the Effectiveness of Communication in HIV and AIDS Prevention* Razlan Rauf, 2023-07-11 Master's Thesis from the year 2022 in the subject Communications Mass Media Universiti Sains Malaysia Mass Communication course Communication language English abstract This study aims to explore the predictive role of social media use on public preventive behaviours and how the disease knowledge and eHealth literacy moderates the relationship between social media use and preventive behaviours on HIV/AIDS in Malaysia contexts Specifically it appraises the effect of social media tools via the mass media on the HIV and AIDS in Malaysia The secondary goal is assessing the perceived advantages and limitations of utilizing social networking for HIV and AIDS communication To think about how to use social networking for health related communication and more particularly HIV/AIDS communication advertising practitioners have to note which factors contribute to which elements and effective communication hinder communication The first cases of HIV in Malaysia were reported in 1986 and there was a sharp increase in 10 cases by 1990 After scientists introduced three combinations of Antiretroviral ART treatments in 1995 there was a decrease in the HIV cases In 2018 the rate of new HIV cases in Malaysia was 10 cases per 100 000 population Of these cases a total of 47 patients involved individuals under the age of 18 No treatment can eliminate the virus as a whole but HIV can be prevented or given early treatment before the onset of AIDS So early detection and safety precaution to avoid being infected by the disease is essential Social media has essentially changed how people communicate and share information and health communication has indeed been immune to this information revolution With the advent of Facebook people without having to meet can interact with each other Nowadays many new media facilities such as the internet smartphones and others have given society a new dimension in understanding HIV/AIDS and its actions There is very little research on public awareness of HIV/AIDS and the role played by social media in dealing with this disease

Adolescence in Context Tara L. Kuther, 2020-08-04 From award winning author Tara L Kuther comes *Adolescence in Context* a topically oriented text that connects learners to the science that shapes our understanding of today's teenagers and young adults The book is organized around three core themes the centrality of context the importance of research and the applied value of developmental science The text presents classic research current research and foundational theories which Kuther frames in real life contexts such as gender race and ethnicity and socioeconomic status Students will come away with an understanding of the book's themes and material that they will immediately be able to apply to their own lives and future careers

Empowerment Through Media Education Ulla Carlsson, 2008

Communicating About Health: Current Issues and

Perspectives Athena DuPré, 2005 This text provides a research based thorough overview of health communication balancing theory with practical advice and examples that encourage students to further develop their own communication skills In a broad survey of the field approached from the perspectives of both caregiver and patient it offers solid coverage of the history of health care an examination of culture s role in health and healing and a look at current issues and challenges facing health care The new edition includes expanded coverage of diversity among patients and of the impact of technology on health care communication today

**American Education Annual** Mary Alampi, Peter M. Comeau, 1998-09 This resource features original essays written by experts in the field supplemented with reprinted articles on approximately 60 of the key educational issues research and events of the previous year

**The Social Studies Professional**, 2008

*Media Literacy in Action* Renee Hobbs, 2024-10-14 There s never been a more important time for students to develop media literacy competencies When students ask critical questions about the media they consume they develop fundamental knowledge and critical thinking skills that prepare them for life work and meaningful citizenship *Media Literacy in Action* addresses learners who are simultaneously active as both creators and consumers of media messages At the same time the book recognizes that everyone is vulnerable to media influence because of our dependence on the instant gratification and feelings of connectedness that digital platforms provide To thrive in a media saturated society people need to ask critical questions about what we watch see listen to read and use This book gives students those tools Key features of the second edition Critical examination of AI technologies algorithmic personalization data privacy and surveillance and the increased global regulation of digital platforms Attention to media literacy for empowerment and protection Inquiry oriented approach to learning that cultivates intellectual curiosity and creative expression Full color presentation with figures and photos to increase student engagement Each chapter includes Media Literacy Trailblazers Profiles of key thinkers and their theories connect students with the discipline of media literacy Media Literacy DISCourse NEW Visual representations of media literacy theoretical principles help learners internalize the practice of asking critical questions as they respond to specific media examples Learning in Action NEW Summary and vocabulary sections combine with Analyze Create Reflect and Act activities to empower students to apply ideas from each chapter Supplemental Materials available at [www.mlaction.com](http://www.mlaction.com) Students can review key ideas learn about more Media Literacy Trailblazers and watch videos aligned with each chapter Instructors can access a Teacher s Guide of best practices in class activities homework and projects Also available are chapter summaries lecture slides YouTube playlists and test materials

**Abstracts, 2004 Leisure Research Symposium, National Recreation and Park Association Congress**, 2004

**Social Computing** Subhasish Dasgupta, 2010 Social Computing Concepts Methodologies Tools and Applications uncovers the growing and expanding phenomenon of human behavior social constructs and communication in online environments This multiple volume publication presents the latest research on social change evolving networks media and interaction with technology to offer audiences a comprehensive view

*The University of Michigan Bulletin* University of Michigan, 1996 Each number is the catalogue of a specific school or college of the University

**Class Warfare** Maude Barlow, Heather-Jane Robertson, 1994 True or false Today's kids are growing up illiterate and totally unprepared for life in a high tech future The liberal left wing curriculum has turned Canada's schools into the nursery of the welfare state *Class Warfare The Assault on Canada's Schools* tackles these questions and takes a highly controversial look at the present condition of Canada's embattled public education system

*Educational Perspectives*, 1993

*Sociological Abstracts*, 2004-04

*Comprehensive Handbook of Multicultural School Psychology* Craig Frisby, Cecil R. Reynolds, 2005-08-26 A comprehensive guide to current information about multicultural issues science and practice in school psychology Today's schools are characterized by wide variations in students' ethnic, racial, language, religious, socioeconomic, and geographical characteristics Cultural issues pervade all aspects of psychological practice as applied to school effectiveness, classroom learning and instruction, academic achievement, student behavior, and mental health School psychologists and related personnel must apply critical thinking skills in successfully meeting the needs of an increasingly diverse student population while working effectively with school personnel to maximize learning for all students The *Comprehensive Handbook of Multicultural School Psychology* highlights the latest research in this area and offers practical information on integrating issues of cultural diversity into research and practice This new resource is the first text of its kind to examine the pervasive influence of culture on all aspects of school psychology including child development, psychometrics, and interventions Thought provoking and practical yet grounded in empirical research, this text covers Conceptual, philosophical, and sociopolitical foundations of multicultural school psychology Cultural variation within American subgroups Educational and psychological foundations of culture Individual differences and schooling Testing, assessment, and intervention issues Training and legal issues International school psychology Featuring contributions from the world's leading scholars in this area, this definitive resource is required reading for all current and future school psychologists as well as counselors, teachers, and administrators working in school settings

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### **Pro Social Media Literacy Introduction**

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