

Multi-National Companies



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**Stefan Hyman Robock, Kenneth
Simmonds**

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International Business and Multinational Enterprises Stefan Hyman Robock, Kenneth Simmonds, 1973 Textbook designed to provide a direct focus on the development of management skills in handling the problems of multinational businesses

The Multinational Enterprise (RLE International Business) John Dunning, 2013-01-17 The book focuses on the major environmental implications stemming from the growth of the multinational enterprise in a multiple currency world the international transfer of technology industrial relations and labour utilization in foreign owned firms in the UK multinational companies and trade union interests foreign direct investment the balance of payments and trade flows the multinational enterprise and developing countries government policy alternatives and the problem of international sharing and a case study of a multinational enterprise in Europe A survey of the background to the multinational enterprise and concluding summaries ensure that this book is one of the most widely embracing volumes available on the subject

International Production and the Multinational Enterprise (RLE International Business) John Dunning, 2013-03-05 The growth and impact of the multinational enterprise MNE in the post war period is one of the most important phenomena of our time This volume originally published in 1981 provides a comprehensive and detailed review of both the theoretical and policy issues at a time when the subject had reached a watershed after the controversies of the 1970s The book provides a balanced discussion of major themes such as the development of modern theories of international production the impact of the MNE on the nation state and the structure of the international market the response of governments and the appropriate framework for policy measures and the historical context and likely future of the MNE

The Multinational Enterprise and the Emergence of the Global Factory Peter J. Buckley, 2014-11-04 The Multinational Enterprise and the Emergence of the Global Factory brings together research papers authored by Peter J Buckley focusing on three of the most important empirical and theoretical issues in the global economy the rise of the global factory the growth of FDI from emerging economies recent developments in the theory of IB

The New Economic Analysis of Multinationals Thomas L. Brewer, Stephen Young, Stephen E. Guisinger, 2003-01-01 This is a useful addition to the literature on MNEs and a must for researchers and policymakers in the area of international business C S Venkata Ratnam Global Business Review In this seminal book a distinguished group of experts pinpoint and rigorously analyse central topics in international business research This volume will become a major reference tool for understanding the economics of multinational enterprise The emphasis throughout is on a new dynamic research agenda for theory for empirical research and for public policy

Multinational Enterprises and the Global Economy John H. Dunning, Sarianna M. Lundan, 2008-01-01 For many years to come this volume is surely going to be the ultimate reference work on international business thanks to Dunning and Lundan have at their disposal a wealth of relevant data as well as theoretical and empirical analyses which will enable them to assess the capabilities contributions and challenges posed by the multinational enterprises to the global economy Seev

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Gregory,2013-11-19 The Social Effects of FDI on Multinational Companies and Domestic Firms compares and contrasts wages working conditions and industrial relations processes in multinational and domestic companies This book is an effort to map the social effects of FDI in a number of EU member states in relation to the prevailing patterns of internationalization

The Theory of Multinational Enterprises The late Alan M. Rugman,1996-01-01 The articles in this volume explore aspects of multinational enterprises apply the theory of internalization to North America Europe Japan Rugman provides the reader with insights into the intellectual personal history of the papers

Multinational Enterprise Management Strategies in

Developing Countries Khan, Mohammad Ayub,2016-05-16 In contemporary economies businesses must consistently make

strides to remain competitive and profitable at both national and international levels Unlike in the developed world corporations in developing nations face a different set of challenges for achieving growth

Multinational Enterprise Management Strategies in Developing Countries is an authoritative reference source for the latest scholarly research on diverse opportunities and obstacles facing multinational corporations in emerging economies Highlighting innovative perspectives and real world examples this book is ideally designed for researchers practitioners upper level students and industry professionals interested in management approaches for achieving success in international corporations

Foreign Direct Investment and the Multinational Enterprise Cynthia Day Wallace,1988-01-01

International Diversification and the Multinational Enterprise

Alan M. Rugman,1979

The Role of Multinational Companies in the Middle East

Mamarinta P. Mababaya,2002 This study investigated whether known economic and international business theories available in the literature are meaningful enough to explain the nature existence and role of multinational companies MNCs in the

Middle East particularly Saudi Arabia Two sets of questionnaires were distributed in major cities of Saudi Arabia one set for 100 multinational managers and another for 280 multinational customers 234 questionnaires were collected 45 from

multinational managers and 189 from customers This represents a total response rate of 62 percent which is adequate for this study The empirical results supported with comprehensive secondary data confirmed virtually all of the research

hypotheses The study found that joint ventures are the dominant form of multinational business in Saudi Arabia both in

manufacturing and service industries The core roles of MNCs in the Saudi foreign ventures are evident in the cross border value adding activities of marketing trading manufacturing consulting contracting project management insurance hotel

operation and banking Likewise MNCs provide licensing franchising financing services and various auxiliary roles in the

Kingdom Therefore the multinationality of a firm or a group of firms operating across national boundaries is not necessarily synonymous with international production the main subject of contemporary multinational theories

The respondents generally perceived the competitiveness of MNCs operating in Saudi Arabia as a function of a number of economic

management marketing technological and other variables They also perceived the contributions of MNCs to the Kingdom s socio economic developments as significant and positive The study also found that understanding Islamic values and ethics is

important for MNCs In this regard the researcher looked at some objective indicators of business success and related them to selected measures of MNCs local cultural awareness and responsiveness The results indicate that the business success of multinationals operating in Saudi Arabia is positively related to their local cultural awareness and responsiveness Along this line this study covers some vital elements of Islamic culture which will help MNCs understand further the cultural needs values and sensitivities of the Saudi people and Muslims in general

New Theories of the Multinational Enterprise

(RLE International Business) Alan Rugman,2013-04-02 This book brings together the work of noted authorities in the field of multinational enterprises who explain and debate the merits of internalization theory as the new general theory of the multinational enterprise Alternatives to internalization such as licensing joint ventures and other contractual arrangements are also evaluated There are many applications to actual businesses such as in the hotel fish food and banking industries Also considered are regional office location and applications of the theory to Canada Japan the former Yugoslavia the UK and USA

Multinational Enterprise and Economic Analysis Richard E. Caves,1996-01-26 This book surveys the contributions that economic analysis has made to our understanding of why multinational enterprises exist

The Multinational Enterprise

in a Hostile World Gerard Curzon,Victoria Curzon Price,1977 Collection of conference papers on conflicts between multinational enterprises and national State sovereignty in Western Europe and the developing countries raises questions on monopoly the social role etc of these enterprises and examines national level and international regulations the competition policy of the EC etc Graphs references and statistical tables Conference held in Geneva 1975 jan

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Enterprise and World Competition J. Clegg,1987-06-29 Multinational firms are often seen as controlling the secrets of industrial success and conversely as causing industrial decline As a consequence their activites are the subject of intense debate This study assesses the role of multinational enterprise in international competition including trade and technology licensing and analyses the profound implications that follow for policy formulation This is the first book to use a systematic comparative approach in which the experience of five major developed economies the USA Japan the UK Sweden and West Germany are appraised using the framework of modern economic theory

The Multinational Corporation Helga Hernes,Helga Maria Hernes,1977 Annotated bibliography on the role of multinational enterprises in international relations and politics

Restrictive Business Practices of Multinational Enterprises Organisation for Economic Co-operation and Development. Committee of Experts on Restrictive Business Practices,1977 This report is based on competition enforcement experience provided by 19 OECD Member countries and by the Commission of the European Communities and focuses on issues of competition policy and procedures relating to multinational enterprises

Multinational Enterprises, International Trade, and Productivity Growth Wolfgang Keller,Stephen R. Yeaple,2003-12-01 We estimate international technology spillovers to U S manufacturing firms via imports and foreign direct investment FDI between 1987 and 1996 In contrast to earlier work our results suggest that FDI leads to substantial productivity gains for domestic firms The size of FDI spillovers

is economically important accounting for about 11 percent of productivity growth in U S firms between 1987 and 1996 In addition there is some evidence for import related spillovers but it is weaker than for FDI spillovers The paper also gives a detailed account of why our study leads to results different from those found in previous work This analysis indicates that our results are also likely to apply to other countries and periods **The Multinational Enterprise** Thomas G. Parry, 1980

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